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Contact:
Allie Scheu
700 Kalamath St. Denver, CO 80204
(720) 222 - 0159
allie@openmediafoundation.org

OPEN MEDIA PRESENTS AT COLORADO MUNICIPAL LEAGUE CONFERENCE IN BRECKENRIDGE

(Breckenridge, CO) Three Open Media Foundation staffers presented at the <u>Colorado</u> <u>Municipal League</u> (CML) Conference in Breckenridge on Wednesday, June 17. The presentation covered Video Streaming and Archiving for Transparency and Accessibility, and highlighted the mission behind the <u>Open Media Project</u> (OMP).

"When CML asked us to speak at their conference, we were incredibly honored," said Director of Community Productions Brandon Stiller. "It was wonderful to see such interest from CML members. It's our hope that partnerships and events like these lead to greater public engagement in the years to come."

The <u>93rd CML Annual Conference</u> is a three-day event that provides a space for local Colorado organizations to showcase their projects and ideas. The conference aims to "build stronger cities and towns" through the sharing of information about the resources, projects, and organizations working to improve the state. Representatives from Open Media attended the conference last year and are proud to have presented at this year's event.

Presenters from Open Media included Stiller, Executive Director Tony Shawcross and Open Media Project Account Executive Gavin Dahl. The team showcased the Open Media Project for Government service, which provides live video streaming and searchable archives of government meetings from all over the state. OMP case studies included the Colorado General Assembly, the Colorado Judicial Branch, as well as city council workflows from Thornton and Louisville.

"It was great to talk with staff and elected officials from so many cities and towns that do not yet have available video of public meetings," said Gavin Dahl. "We really enjoyed the participation of Thornton Mayor Pro Tem Val Vigil, whose city was the first to adopt the OMP for Gov."

Cities and counties from around the U.S. are reaching out to Open Media to explore joining this exciting new collaboration. School districts, special districts and state civic affairs networks can all take advantage of Open Media's open compatibility, low costs and collaborative approach.

The Colorado General Assembly was the first public agency to adopt the Open Media Project, and OMF built the website for <u>The Colorado Channel</u> where constituents across the state can watch or listen to the House and Senate at work with full gavel-to-gavel coverage. For the next upcoming legislative session, all new live streams and archives will be available in HD.

About the Open Media Foundation: The Open Media Foundation (OMF) works to put the power of media technologies in the hands of civic-minded individuals and groups. OMF produces high-end media content for nonprofits and public sector organizations. It also provides access to affordable media education and technical resources to anyone interested in expressing their own voice. In addition, OMF operates Denver Open Media, Denver's public access TV station. To find out more about OMF, visit www.openmediafoundation.org.

For more information contact: Allie Scheu, Open Media Foundation, 700 Kalamath St., Denver, CO 80204, (720) 2220159 allie@openmediafoundation.org.