



FOR IMMEDIATE RELEASE

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**OPEN MEDIA FOUNDATION HOSTING NEW PROJECT TO COMBAT LOCAL POVERTY
AND INCREASE TECH CAPACITY FOR NONPROFITS**

Denver, CO, January 30th, 2014 – Open Media Foundation (OMF) is announcing a new location for the national HandsOn Tech program: a collaboration between AmeriCorps VISTA, Google, and the Points of Light Foundation. OMF’s HandsOn Tech program will mobilize passionate volunteers skilled in technology to deliver trainings to local nonprofits, as well as work one-on-one with small, poverty-focused organizations to create and implement comprehensive technology plans that improve efficiency and effectiveness in the nonprofit sector. By providing free trainings and working with nonprofits to expand their tech capacity, HandsOn Tech helps these organizations use technology to achieve their missions, leading to improved community resources and ultimately bettering outcomes for communities of lower income.

HandsOn Tech began three years ago, with Denver being added this year. In the other participating cities, VISTA members and skills-based volunteers have trained over 7,700 nonprofit organizations in communities across the country. Together with the Open Media Foundation, HandsOn Tech Denver aims to train hundreds of local nonprofits to adopt modern tools to increase capacity for change, in addition to enacting over 30 comprehensive tech plans for select nonprofits.

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“The Open Media Foundation has been providing services, training, and tools to nonprofits for almost a decade now, and this new partnership really expands our capacity to serve our nonprofit community. We encourage volunteers and nonprofits alike to visit <http://openmediafoundation.org/handsontech> to sign up!” said Tony Shawcross, Executive Director of the Open Media Foundation.

HandsOn Tech Denver will be hosting two tech trainings for nonprofits this month at the Open Media Foundation. On February 12th, the digital marketing agency, 90octane, will be leading a workshop on [Google Analytics and Search Engine Optimization for Nonprofits](#). Open Media Foundation staff will deliver a [Livestreaming for Nonprofits](#) training on February 19th.

HandsOn Tech Denver is a project of the Open Media Foundation, a 501(c)(3) nonprofit organization dedicated to putting the power of media and technology in the hands of the people.

About the Open Media Foundation:

The Open Media Foundation (OMF) works to put the power of media technologies in the hands of civic-minded individuals and groups. OMF produces high-end media content for nonprofits and public sector organizations. It also provides access to affordable media education and technical resources to anyone interested in expressing their own voice. In addition, OMF operates Denver Open Media, Denver’s public access TV station. To find out more about OMF, visit www.openmediafoundation.org.

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