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**OPEN MEDIA FOUNDATION SEEKS TO AMPLIFY THE VOICES FOR THE UNDERSERVED WITH
\$15K MULTIMEDIA AND OUTREACH GRANT**

Denver, CO, January 31, 2013 – OMF is offering one Denver-area nonprofit organization a \$15,000 grant for media & communications services, training, and resources. The grant is aimed at engaging and amplifying the voices and perspectives of Denver’s Latino community and/or individuals with no post-secondary education in our local media conversation. The grant will not only give the organization the access to create their own media, but OMF’s team will work with the grantee to put together a quality in-studio production and a professional short video promoting the organization.

Applications are being accepted through 5:00 pm MST on March 20, 2013 and must be submitted online. All eligible Denver-area nonprofit organizations are highly encouraged to apply for this grant. Further information regarding the application process, eligibility requirements, and the review process can be found at www.omfound.org/outreachgrant. The grant awardee will be announced no later than April 20, 2013.

OMF believes that by collaborating with other organizations already connected to these communities we will not only strengthen our own organization and the recipient of this grant but also the entire Denver community.

The Multimedia and Outreach Grant will provide the following:

- Free-unlimited access to over \$2million in equipment and television studios
- Free media training for staff and volunteers
- Production support for studio and field productions
- Web support to develop an online video presence

“Ever since Open Media Foundation first set out nearly 10 years ago the mission was to put the power of the media in the hands of the community, and that has continued to be the heart and strength of this organization” stated Ann Theis, Director of Denver Open Media. “Three years ago, OMF began to look more closely at the demographics of Denver and discovered that the two groups most consistently

underserved and underrepresented in the local media were individuals with no post-secondary education and the Latino community” added Theis. This grant is part of OMF’s response to address the lack of representation of these two demographic groups.

About the Open Media Foundation:

The Open Media Foundation (OMF) works to put the power of media technologies in the hands of civic-minded individuals and groups. OMF produces high-end media content for nonprofits and public sector organizations. It also provides access to affordable media education and technical resources to anyone interested in expressing their own voice. In addition, OMF operates Denver Open Media, Denver’s public access TV station. To find out more about OMF, visit www.openmediafoundation.org.

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