WHAT WE DO

The Open Media Foundation (OMF) is an innovative media and technology nonprofit organization dedicated to putting the power of the media in the hands of the people, enabling everyone to engage in their community and bring the change they wish to see in the world.

HOW WE DO IT

We empower nonprofits, governments, and individuals to shift the media conversation (and thus social awareness) from the corporate interests of our commercial media system towards the human interests of an open, diverse, and engaged public.

To accomplish our mission, we begin with providing affordable, high-end media, and technology services.

We follow up by offering training and tools that enable everyone to represent their own voice in the media conversation.

Newsroom employees are nearly 40% less racially diverse than the general US workforce.

OMF's Open Media Careers Engine aims to attract more diverse applicants to Colorado’s media & journalism industry.

Source
SERVICES

STAY UP TO DATE

OMF/DM tours take place every 1st and 3rd Wednesday at 5:30pm

OPENMEDIAFOUNDATION.ORG
& DENVEROPENMEDIA.ORG

FOR THE LATEST
NONPROFIT AND GOVERNMENT CLIENT LIST

MEDIA / JOURNALISM
48 Hour Film Project
Aurora TV
Denver Media Services/ Denver Open Media
KUVO/KVJZ
National Association of Telecommunications Officers and Administrators
National Translators Association
Pop Culture Classroom

YOUTH, EDUCATION & THE ARTS
America Achieves
BASE Camp
CO Succeeds
Colorado Alliance for Environmental Education
Colorado Education Initiative
Colorado Futures Center
Denver Early Childhood Council
Denver Kids, Inc.
Denver Public Schools
Denver School of Science and Technology
Devos Institute
DSST Public Schools
Empower Schools
Family Star
Partnership University
Seaman, KS Unified School District
World Denver

HEALTH & HUMAN SERVICES
Bardwell Consulting
Boulder Housing Partners
Boulder Mountainbike Alliance (BMA)
Colorado Coalition for the Homeless
Colorado Health Institute
Colorado Organization for Latina Opportunity and Reproductive Rights [COLOR]
Colorado Retirement Association [CCOERA]
Colorado School Medicaid Consortium
Community Resource Center
Creating Transitions
Everett Housing Authority
HealthTeamWorks
Mental Health Colorado
National Housing Trust
Project Angel Heart
ReIntegra
STAR Institute
Thrive Center

ENVIRONMENT & ANIMAL PROTECTION
Get Outdoors Kansas
International Institute for Indigenous Resource Management
Volunteers for Outdoor Colorado [VOC]

 GOVERNMENTS
Adams County, CO
Arapahoe County Clerk & Recorder
Arapahoe County Fairgrounds and Park
Arapahoe County, CO
Central City, CO
Chappaqua, NY Central School District
City of Cortez, CO
City of Eugene, OR
City of Idaho Springs, CO
City of Leadville, CO
City of Littleton, CO
City of Louisville, CO
City of Palmer, CO
City of Salida, CO
City of Surprise, AZ
City of Thornton, CO
City of Trinidad, CO
CO General Assembly
CO State Supreme Court and Court of Appeals
Colorado Channel
Colorado County Officials

FOUNDATIONS & ECONOMIC DEVELOPMENT
Colorado Health Foundation
Gary Community Investments
Shift Research Lab
The Civic Canopy
The Piton Foundation

GOVERNMENTS CONTINUED...
Custer County, CO
dola Colorado
Frazier Park Utility District, CO
Glendale, CA
Jefferson County, CO
Lakewood, CO
Lane County, OR
Manitou Springs, CO
MCTV Millbrae, CA
Metro TV, OR
New Castle, CO
Peoria, AZ
Pitkin County, CO
Seaside, CA
Statewide Internet Portal Authority
Takoma Park, MD
The Dalles, OR
Town of Basalt, CO
Town of Lochbuie, CO
Town of Lyons, CO
Town of Platteville, CO
Town of Silverton, CO
Town of Windsor, CO
Truckee, CA

105 Organizations Served
EDUCATION AND TRAINING
TRAINING

- **2040** individuals served
- **837** youth served (educational tours and Open Media Generation)
- **766.5** hours of training provided

INTERNS

- Al Saadiq Johnson
- Al Saadiq Johnson
- Alan August
- Alan August
- Alison Carpenter
- Alison Carpenter
- Ashley Garg
- Ashley Garg
- Audrey Chvosta
- Audrey Chvosta
- C. Andryah Morrison
- C. Andryah Morrison
- Charlie Glynn
- Charlie Glynn
- Claire Girardeau
- Claire Girardeau
- Clay Cornelius
- Clay Cornelius
- Daniel DiMarchi
- Daniel DiMarchi
- Daniel Grosso
- Daniel Grosso
- Delanda Franklin
- Delanda Franklin
- Divya Bandreddi
- Divya Bandreddi
- Fallon Gyurko
- Fallon Gyurko
- Greyson Elkins
- Greyson Elkins
- Gusty Christensen
- Gusty Christensen
- Helen Burns
- Helen Burns
- Jacob DiRubio
- Jacob DiRubio
- James Boyce
- James Boyce
- James Miller
- James Miller
- Jamie Nagode
- Jamie Nagode
- Jeremy Monroy
- Jeremy Monroy
- Jessica Meier
- Jessica Meier
- Jim Miller
- Jim Miller
- Joey Keenan
- Joey Keenan
- Joey May
- Joey May
- Johnnie Hicks
- Johnnie Hicks
- Joslyn Dorrelle
- Joslyn Dorrelle
- Katie Henze
- Katie Henze
- Kelsey Holmes
- Kelsey Holmes
- Kris Best
- Kris Best
- Lauren Hendricks
- Lauren Hendricks
- Lili Le
- Lili Le
- Madeline Hughes
- Madeline Hughes
- Manuel Contreras
- Manuel Contreras
- Matthew Bacher
- Matthew Bacher
- Megan Jackson
- Megan Jackson
- Michael Harmon
- Michael Harmon
- Oliver Holloway
- Oliver Holloway
- Oscar Alvarez
- Oscar Alvarez
- Peyton Nagel
- Peyton Nagel
- Phalan Klein
- Phalan Klein
- Ramon Murray
- Ramon Murray
- Roberto Hernandez
- Roberto Hernandez
- Sam Churches
- Sam Churches
- Sara Marsintauli
- Sara Marsintauli
- Sarah Alexander
- Sarah Alexander
- Sarah Gertz
- Sarah Gertz
- Scott Gray
- Scott Gray
- Tim Hurst
- Tim Hurst
- Tyler Brunner
- Tyler Brunner
- Victor Bogans
- Victor Bogans
- Victor Ishmael
- Victor Ishmael
- Wesley Hughes
- Wesley Hughes
- Will Dickinson
- Will Dickinson
- Will Gilbert
- Will Gilbert

Over 2,000 students in OMF and DOM training programs rated their class an average score of 4.7 out of 5 in 2018.
TOOLS: COMMUNITY MEDIA

COMMUNITY PRODUCTIONS

1,795 total shows
584 total hours of content

POPULATION SERVED

Income
Male/Female

Sexual Orientation

Ethnic Background

DOM MEMBERS

Aaron Maslow
Aaron Schuetz
Aaron Sims
Abdul-Saadiq
Omar-Muhammad
Johnson
Adrean Jones
Alan August
Alejandro Perez
Hobrecker
Alessandra Green-awalt
Alexis Hmielak
Alison Carpenter
Allen Yamiolkoski
Allison Steffen
Amy Brokaw
Angelia McGowan
Ann Theis
Anna Sutterer
April Gibson
Ashley Garg
Asian Pacific Development Center
Astin Lopez
Audrey chvosta
Barbara Shan-non-Banister
Bernie Jwaszewski
Bill Freud
Bill Johnson
Bill Morris
Bob Webb
Bobby kimble
Brandon Randash
Brandon Stiller
Breanne Wilson
Brian Nemeth
Brian Tatum
Brigid Whitehead
Caitlin Sullivan
Calvin Parker
Cami Serrano
Carole Ramsay
Catherine Vigil
Celia Herrera
Charlie Glynn
Charlie holloway
Cheyenne Scott
Chris Bauch
Christopher Robin
Donaldson
Chun Pan
Chundria Brownlow
Ciara Samuels
Claire Girardeau
Claire Martin Finley
Clay Cornelius
Clovis dimulu
CodySpyker
Connie Bryan
Daniel DiMarchi
Daniel Grosso
Daniel Grosso
Danielle Uhl
Darrick wrenn
There were over 1600 songs submitted to play on DOM Radio in 2018
2018 CORPORATE, FOUNDATIONS, AND INDIVIDUAL DONORS

Thank You
CORPORATE & FOUNDATION DONORS

American Online Giving Foundation  
Anschutz Family Foundation  
Best Buy Foundation  
Bloomberg National Philanthropic Trust  
Brownstein Hyatt Farber Schreck  
City O’ City  
Colorado Gives  
Colorado Media Alliance: The Denver Foundation  
Colorado Trust  
Crazy Mountain Brewery  
Denver Arts and Venues  
Denver Early Childhood Council  
Denver Foundation  
Denver Westword  
Good Done Great  
Google Inc  
Illegal Pete’s  
Intrepid Sojourner Beer Project  
J6 Consulting  
KGNU Radio  
KO Firm  
Lamars Donuts  
Mark Schoomaker  
Mercury Cafe  
National Translator Association  
Omnifonic Marketing  
PayPal Giving Fund  
PEN America  
Pieology  
Pop Culture Classroom  
Radical Honesty  
Renegade Brewing  
Sexy Pizza  
Taxi by Zeppelin  
Zeppelin Family Foundation

INDIVIDUAL DONORS

Amazon  
American Online Giving Foundation  
Andrew Tershakovec  
Ann Theis -c  
Anthony Stonaker  
Bill Daly  
Blair Kilgallen  
Candace Grosz  
Cheyenne Hughes  
Christina Fesz  
Christopher Ward  
Cindy Bacher  
Colorado Health  
Daniel Lomenstein  
Darcy MacGregor  
David Whiteford  
Donna DeBacco  
Edwin Lachenauer  
Fernando Marcenaro  
Fraser Valley Foundation  
Community Media: Kristine Meyer  
Gabe Gilfoyle-Dean  
George Grindahl  
Heather Crandall  
Heather Crandall  
Izaiah Buseth  
Jane Brown  
Jeanette McQuade  
Jeff Roberts  
Jeremiah Zentz  
Jill Nelson  
Joanna Goodman  
Joe Pezzillo  
John L Knott Jr  
John Layman  
Kavitha Kailasam  
Ken Belcher  
Kirk Klancke  
Kirk Main  
Kristine Meyer  
Leslie Cortes  
Linda Shoemaker  
Louise Walker  
Marla Rodriguez  
Mary Margaret Kral  
Matt Bacher  
Michael Holmes  
Michelle Swenson-Papale  
Nate Beck  
Paul Fleming  
PayPal Giving Fund  
Robert Clyne  
Ronald Otsuka  
Seth Pensack-Rinehart  
Susanne Lewis  
Willa Paterson  
William Barnes  
William Leslie

In 2018
- OMF received $155,721 in grants and donations
- OMF distributed $617,558 in matching grants and scholarships
- OMF provided a total of $2,606,234 in services to nonprofits, governments, and individuals

The Colorado General Assembly saw a 200% increase in traffic to their website and a 50% reduction in costs after their first year using Open.Media.
There are only two forces that can carry light to all the corners of the globe...the sun in the heavens and the Associated Press down here.  

Mark Twain

BOARD AND COMMITTEE MEMBERS

Board
Angelia D. McGowan
Cheryl Zeeb
Dan Vaughan
Denis Moynihan
Eric Galatas
Esteban Morin
Jared Petsche
Mark Walker
Peter DiBari
Ronald Otsuka
Sam Fuqua
Steve Replin
Tony Shawcross

Executive Committee
Denis Moynihan
Eric Galatas
Mark Walker
Peter DiBari
Ronald Otsuka

Finance Committee
Ben Boone
Jeff Villano
Mark Walker
Steve Replin
Tony Shawcross

Fundraising Committee
Ann Theis
John Aden
Kelsey Mischke
Leslie Welch
Ronald Otsuka
Tony Shawcross

DOM Radio Operations Committee
Anthony Stonaker
Dave Dieter
Denis Moynihan
Greg Barman
Mickey Zeppelin
Sam Fuqua
Tony Shawcross

Inclusiveness Committee
Carly Dunning
Hayley Adams
Jaina Sorrel
Jesse Lockwood
Jessica George
Leslie Welch
Lina Gibson
Shannon Altner

SELF ACTUALIZATION
WISDOM OF THE CROWD
DIRECT COMMUNICATION
HONORING OUR WORLD
INNOVATION
HIGHLIGHTS & ACCOMPLISHMENTS
SERVICES

VIDEO:
University of Colorado PSAs: Open Media Foundation teamed up with the University of Colorado Anschutz Medical Campus to provide their Psychological Counseling Program a series of 23 PSAs in English and Spanish. These PSAs were written by the UCD team to target the aging LatinX population series. Check out two PSAs here and here.

CDE - Promising Practices: The video production team was fortunate to travel Colorado highlighting the accomplishments of schools across the state. Here are a few examples from our CDE: Promising Practices series [Education Matters, More Options, Quality Schools].

Civic Network Animated Video: One of our most valued partners, The Civic Canopy created The Civic Network with our Web Team in 2016. In 2017, our video team created this animated explainer video to sum up exactly how they’re “doing good better.”

WEB:
Denver Early Childhood Council: OMF constructed an enterprise application system to handle and improve on Denver Early Childhood Council’s business operations.

Colorado Health Institute: OMF built a compelling and customizable way for the Colorado Health Institute to display rich publications on their website with a focus on back-end usability for their team in the field.

Arapahoe County Elections Division: needed a sleek and modern website to serve the Arapahoe County citizens and provide easy ways for them to quickly find the information needed to vote.

TRAINING

Open Media Foundation partnered with Pop Culture Classroom and Colorado Symphony for Superhero Shorts, a summer-camp program at the Wyatt Academy YMCA. Students made their own short superhero movies with musical scores performed by Colorado Symphony musicians.

OMF continued it partnership with the Corporation for National and Community Service to bring three AmeriCorps VISTAs to Open Media Foundation to expand the capacity and impact of its Training and Membership programs, as well as, its fundraising efforts.

OMF brought weekly workshops to The Studio at the Anythink Wright Farms library in Thornton.

Twenty-eight people took advantage of the $500 Film School program.

With The Bridge Project and University of Denver, OMF offered a six-week digital storytelling program to students from crisis backgrounds.

OMF continued to offer quality workshops to youth programs and schools such as Youth With a Future, WorldDenver, and Colorado’s Finest Alternative High School of Choice.

TOOLS

1,868 Videos Produced by DOM Members: In our 13th and final year operating Public Access TV, we supported the production and distribution of 1,868 videos

1,599 Songs & Podcasts Submitted: The new DOM Radio station [now 92.9FM/89.3HD3] is the only Radio station exclusively broadcasting Denver-based content. 1,599 files were submitted in 2018, enabling 24/7 broadcasts on Denver’s newest FM Radio Station

The Open Media Government Transparency SaaS is another important Tool provided by OMF. In 2018, 14 governments began using the service to stream and archive video of their proceedings.

The Open Media Careers Engine was launched in 2018 with the aim of expanding diversity in Colorado’s media & journalism sector. Research for the program began in late 2018, set to launch in Q3 2019 with partners like the Colorado Broadcasters Association and Colorado Press Association.

Denver Open Media Public Access TV stopped broadcasting after 13 years in December 2018, culminating with a 12-hour live marathon celebration. DOM continues to operate FM Radio and web outlets, with facilities and equipment that will remain available to the public at least through 2020.
## FINANCIALS

### SUPPORT AND REVENUES

<table>
<thead>
<tr>
<th>Source</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Earned Income</td>
<td>1,648,974</td>
<td>1,566,610</td>
</tr>
<tr>
<td>In-Kind</td>
<td>1,070,089</td>
<td>1,190,876</td>
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<tr>
<td>Government</td>
<td>29,128</td>
<td>35,005</td>
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<tr>
<td>Foundations</td>
<td>77,992</td>
<td>32,650</td>
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<tr>
<td>Individual Contributions</td>
<td>45,772</td>
<td>68,896</td>
</tr>
<tr>
<td>Corporate</td>
<td>2283</td>
<td>6,297</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>2,874,238</strong></td>
<td><strong>2,899,884</strong></td>
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### EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries &amp; Wages</td>
<td>885,814</td>
<td>876,813</td>
</tr>
<tr>
<td>Grants and Scholarships</td>
<td>617,558</td>
<td>574,909</td>
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<tr>
<td>In-Kind</td>
<td>1,070,090</td>
<td>1,120,187</td>
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<tr>
<td>Professional Services</td>
<td>146,342</td>
<td>164,526</td>
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<tr>
<td>Bandwidth &amp; Internet</td>
<td>34,926</td>
<td>51,278</td>
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<tr>
<td>Rent</td>
<td>20,875</td>
<td>36,314</td>
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<tr>
<td>Meals &amp; Events</td>
<td>4,337</td>
<td>56,961</td>
</tr>
<tr>
<td>Office Supplies</td>
<td>9,032</td>
<td>2,332</td>
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<tr>
<td>Accounting Audit</td>
<td>12,316</td>
<td>9,085</td>
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<td>Travel</td>
<td>21,666</td>
<td>18,321</td>
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<tr>
<td>Insurance</td>
<td>5,211</td>
<td>13,669</td>
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<tr>
<td>Telephone</td>
<td>2,138</td>
<td>2,173</td>
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<tr>
<td>Dues &amp; Subscriptions</td>
<td>5,292</td>
<td>4,864</td>
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<tr>
<td>Credit Card Fees</td>
<td>7,068</td>
<td>5,445</td>
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<tr>
<td>Equipment Maintenance</td>
<td>5,521</td>
<td>198</td>
</tr>
<tr>
<td>Postage &amp; Delivery</td>
<td>726</td>
<td>40</td>
</tr>
<tr>
<td>Printing &amp; Copying</td>
<td>1,353</td>
<td>1,404</td>
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<tr>
<td>Staff Development</td>
<td>16,258</td>
<td>11,557</td>
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<tr>
<td>Misc and Bad Debt</td>
<td>6718</td>
<td>12,836</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>2,873,241</strong></td>
<td><strong>3,028,094</strong></td>
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### Net Surplus/Deficit

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Surplus/Deficit</strong></td>
<td><strong>997</strong></td>
<td><strong>-128,210</strong></td>
</tr>
</tbody>
</table>
2018 was our 15th year since a group of friends and I started a media collective that grew into today’s Open Media Foundation. We started the organization as a tool for our own self-actualization, spending each and every day doing what we love and sharing it with like-minded individuals and organizations working for a more equitable world. Soon, Self Actualization became our first official core value, and we pledged to make Open Media a tool for self actualization for everyone we touch. We aim for every volunteer, audience member, student, client and producer to use Open Media to fully engage in shaping their world.

2017 had already been the most challenging year in OMF’s history. Our largest and most high-profile project, Denver’s Public Access TV station was largely de-funded as an entirely new department and new team of lawyers and administrators at the City & County of Denver stepped-in to manage our contract. After 14 years of consistent growth, 2017 marked our first net loss as the City abruptly reduced funding for web development, automation, and maintenance expenses for the station. 2018 continued this pattern of defunding Public Access expenses previously supported through PEG fees allocated from Comcast. In 2018, the members of Denver Open Media stood up, but even as hearings were hosted to listen to the concerns of the community, PEG funds were already being diverted away from DOM to construct a new website and new facilities in the City & County Building.

With OMF as the only applicant to the RFP issued by the City, this new team overseeing the contract cancelled the RFP process and bypassed any public input or City Council involvement and terminated the contract with OMF in December 2018. While this was a huge loss for the people of Denver, it prompted OMF to evaluate how our focus on Public Access TV may have limited our capacity to support the self-actualization of our members. Although we lost 20-25% of our budget, equipment, and staff through the actions of this new department at the City & County of Denver, we embarked on a strategic planning process with the support of Bloomberg to ensure we’re using our remaining assets and staff to help build a community where every citizen can engage and contribute at the highest level.

A free press can, of course, be good or bad, but, **most certainly without freedom, the press will never be anything but bad.**

Albert Camus