TUNE IN EXPANDING ACCESS TO MEDIA
104.7FM reaches over 100,000 homes and over 500,000 cars per day.

At the heart of the Open Media Foundation is our mission to use communications to empower underrepresented communities to more effectively influence public awareness and public policy. We recognize commercial media as a root-cause of inequity in society, and view emerging and evolving communications technologies as tools to help level the playing field. Our team of communications experts is dedicated to ensuring disadvantaged communities and the organizations serving them have access to the best services, training, and tools they need to shape public awareness and public policy.

Ten years ago, OMF launched Denver Open Media, a community TV station with a revolutionary model for letting the people of Denver effectively run their own TV network. By far the most ambitious Public Access endeavor in the nation to launch without operating support from the local government or cable providers, DOM lets viewer votes determine the programming schedule, putting the community in the driver’s-seat like no other station in the world.

One decade later in 2016, we took another major step in bolstering the community media landscape in Denver by launching Denver Open Media 104.7fm, the first Radio station ever dedicated entirely to Denver-Metro music, news, comedy and podcasts. Launched in partnership with Denhac, Denver’s first hackers’ collective, this new radio station was integrated into the denveropenmedia.org website, where community members can listen and vote on thousands of files submitted for the radio station alongside videos submitted for TV. Just like our TV stations, your votes determine the programming schedule on the air.

Thanks to our friends at Denhac and a handful of dedicated volunteers, we were able to launch one of the most innovative community radio stations in the nation, with a total budget of only $25,000. It was one of our greatest accomplishments of 2016, made possible by our community through a successful kickstarter. On behalf of the board and staff of OMF, I want to extend my gratitude to everyone who helped make it possible. The following pages will highlight a broad range of work in 2016, with a particular focus on this important new resource. If you haven’t already gotten involved, please consider volunteering for 104.7fm by sending an email to radio@openmediafoundation.org.
what we do

The Open Media Foundation (OMF) is an innovative media and technology nonprofit organization dedicated to putting the power of the media in the hands of the people, enabling everyone to engage in their community and bring about the change they wish to see in the world.

how we do it

We empower nonprofits, governments, and individuals to shift the media conversation (and thus social awareness) from the corporate interests of our commercial media system towards the human interests of an open, diverse, engaged public. To accomplish our mission, we begin with providing affordable, high-end media and technology services. We follow up by offering training and tools that enable everyone to represent their own voice in the media conversation.
NONPROFIT AND GOVERNMENT CLIENT LIST

48 Hour Film Project
American Transplant Foundation
Andre Center
Arapahoe County Government
Backlund Land Surveys
Believe Kids
Bell Policy Center
Book Trust
Boulder Housing Partners
Boulder Mountainbike Alliance
Brett Family Foundation
Cambio
Campus Compact of the Mountain West
CASB
Caylyn Hood
CEI Health and Wellness
City of Eugene
Civic Canopy
CD Department of Local Affairs
Colorado Alliance for Environmental Education
Colorado Alliance of Research Libraries
Colorado Anti-Violence Program
Colorado Casa
Colorado Coalition for the Homeless
Colorado County Officials Employees Retirement Ass.
Colorado Cross Disability Coalition
Colorado Department of Education
Colorado Education Initiative
Colorado Futures Center
Colorado General Assembly
Colorado Health Institute
Get Outdoors Colorado
Colorado Participation Project
Colorado Progressive Coalition
Colorado Succeeds
Colorado Trust
Common Cause
Community Resource Center
COPDgene Study
CU Denver Latino Research and Policy Center
Democracy Now!
Denver Afterschool Alliance
Denver Botanical Gardens
Denver Community Investments
Denver Foundation
Denver Kids Inc
Denver Media Services
Denver Public Schools Foundation
Denver School of Science and Technology
Developmental Disabilities Resource Center
DrupalCamp
Elevate Consulting Services
Elizabeth Kiepper
Evelyn Housing Authority
Family Star
Family Tree
Free Speech TV
Gary Community Investments
Geoffrey Gordon
Get Outdoors Colorado
Get Outdoors Kansas
Golden History Museums
Hope Lives
International Institute for Indigenous Resource Management
International Mountain Bike Assoc.
Let Us Rise
Michael D. Palm Center
Muslims of the West
National Housing Trust
Orton Family Foundation
Pitons Unidos
Pitts Academy
Planet Foundation
PPL TV
Pop Culture Classroom
Rodel Larmon Associates
Second Wind Fund
SIPI
STAR Institute
String Colorado
Sun Valley Eco District
Susan Kaplan
The Center
The Consortium
Theresa McCracken
University of Denver
Valley Foundation
Volunteers for Outdoor Colorado
West Wash Park Neighborhood Association
WESTAF
Westword

First song to play on 104.7FM: Denver Rock City by Bud Bronson and the Good Timers
### Education

- **1,758** individuals served
- **1,021** youth served (educational tours and Open Media Generation)
- **734.5** hours of training provided

### Population Served

#### Age

- Under 18: 1%
- 18-24: 14%
- 25-34: 27%
- 35-44: 11%
- 45-54: 41%
- 55-64: 5%
- 65+: 1%

#### Ethnicity

- African-American/Black: 28%
- Asian Pacific: 2%
- Latina/o, Chicana/o, Mexicana/o: 7%
- Mixed Multi-racial: 9%
- White: 54%

#### Income Level

- Less than $15,000: 16%
- $15,000-$25,000: 14%
- $25,000-$35,000: 14%
- $35,000-$50,000: 15%
- $50,000-$75,000: 12%
- $75,000-$100,000: 6%
- Above $100k: 21%

*Excludes youth served through educational tours and youth group.
Age and Ethnicity

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*Excludes youth served through educational tours and youth groups.

Community Productions

- Total shows: 1,511
- Total hours of content: 693

DOM Organizational Members

City of Denver Office of Strategic Planning
Colorado Department of Transportation, Public Relations Office
St. Mary’s Church
Dennis Beard Ministries
Colorado Consumer Health Initiative
Vista Academy
Wonderbound
KGNU

Sisters of Color United for Education
Colorado High School Charter
Sexpot Comedy
Colorado Independent
Housing Colorado
Denver School of Science and Technology
Urban Edge
Prince of Peace
Latin Life America
Senior Resource Center
Victory Outreach Denver
Colorado Small Business Development Center
El Grupo Vida
CLARO
Denver Voice
Hands of the Carpenter
Asian Pacific Development Center

Center for Work, Education, and Employment
Colorado Immigrant Rights Coalition
Arts Street
Colorado Criminal Justice Reform Coalition
Just Media
Parkinson Disease Association of the Rockies

Radio Fact:

- 3,150 radio files were submitted by over 100 members in 2016

Tools: Public Access TV

- 1,511 total shows
- 693 total hours of content

Files were submitted by over 100 members in 2016
2016 CORPORATE AND FOUNDATION DONORS

Alamo Drafthouse
Arthur Murray Dance Center
Bella Cella
Boulder Community Foundation
Breckenridge Distillery
Buntport Theater
Butterfly Pavilion
Canvas and Cocktails
Ceramics in the City
Cherry Creek Dance
City of Denver Cultural Affairs Division
City of Denver Office of Strategic Partnerships
City Pop
Clifford Still Museum
Colorado Symphony
Comedy Works
Community First Foundation
Compower Yoga
Corvus Coffee Roasters
Curious Theatre
Democracy Now
Denver Biscuit Company
Denver Botanic Gardens
Denver Bouldering Club
Denver Broncos
Denver Center for Performing Arts
Denver Film Society
Denver Foundation
Denver Museum of Nature & Science
Denver Open Media
Denver Zoo
Elixir Mind Body Massage
Enstrom Toffee & Confectionary
Fearless Tiger Clothing
Fast Forward Academy
First Unitarian Society of Denver
Gaza Body Works
Global Grifrivt
Google
Hack the News
Hemmed In
Hiilstone
IndyPak
International Film Series (Boulder)
Ironswood
Lake Steam Baths
Landmark Theatre
Levels Beyond
Low Brow Art Store
Luna Massage and Wellness
Mainstream Video Production
Mouthfuls
Musée De Las Americas
My Make Studio
National Translator’s Association
Nosh Veggie Market
Palm Restaurant
Pandora on the Hill
Pato’s Pizza
PBA Tour Superstore
Pikes Peak Cog Railway
Pop Culture Classroom
Rally for Impact Foundation
Real Estate Revolution
Rio Grande Mexican Restaurant
RockSalt Spa
Savory Spice Shop
Sected Studio
Scrubs
Secret Sauce Food and Beverage
Seapet Comedy
Show of Hands
SID Store at Lingerie
Soul Heux
Siren Elders
Strain Good
Stitch Boutique
Stories on Stage
Sweat Cosmetics
Sweet Action Ice Cream
Table 4 Journey
Tagawa Gardens
Teatulia Tea Bar
The Beauty Industry Impact Fund
The Hudson Gardens & Event Center
The Shadows Studio
The Tailored Cover
The Women’s Bean Project
Urban Bopp
Voodoo Comedy Playhouse
Voodoo Doughnut
Whole Apothecary
Wild Women Winery
Windsorbound
Wooly Wax Candles
Z Mercury Cafe
Zion Cinema

CORPORATE & FOUNDATION DONORS

104.7 FM programming schedule is driven entirely by online voting

Radio Fact
INDIVIDUAL DONORS

With over 100 nonprofit and government clients, and hundreds of individuals served through our Training and Tools programs, its challenging to summarize all the great work done at OMF in 2016. Below are a few of our favorite highlights for the year:

**SERVICES**

**VIDEO:**
BookTrust: Book Trust wanted something special for their annual fundraiser, and “Unlocking Imaginations” was a huge hit, earning OMF the 2016 Videographer Award of Excellence.

Pop Culture Classroom: In 2016, OMF was privileged to build an arsenal of videos for the organization that brings us Denver’s Comic Con, and so much more. Video 1, Video 2, Video 3

Peak Academy: Denver’s Peak Academy has helped countless government agencies transform their processes to increase efficiency and impact. These videos make the impacts of process improvement clear. Video 1, Video 2, Video 3

Strong Colorado: Featuring Governor Hickenlooper, Speaker of the House Crisanta Duran, and Senator Kerry Donovan, this video encouraging voter turnout across Colorado has over 25k views on Facebook.

**WEB:**
Early Care and Education Map: Building on our successes working with Shift Research Lab and The Piton Foundation, we followed a comprehensive stakeholder engagement process to develop another invaluable online tool.

STAR Institute: is a multi-faceted organization, needing a unique web presence that combined several websites into one. OMF’s client-centered approach included our web team spending a day with the children at STAR to better grasp and reflect the impact of STAR’s work.

The Civic Network: OMF teamed up with The Civic Canopy to develop this online platform making collaboration among professional groups easier and more accessible through maps, data visualization, and more.

**TOOLs**

All New Website: 2016 saw an all new web site for Denver Open Media. The updated Reservation System and website is mobile-responsive with new features, a new logo, and a focus on dynamic community.

104.7FM Radio: In partnership with our friends at DenHac, OMF launched a 100% local FM radio station for Denver musicians, podcasters, community new reports and more!

4K Cameras: DOM got 8 new 4K cameras from Panasonic and JVC in 2016, free for Equipment Access Members!

**TRAINING**

Partnered with Pop Culture Classroom to bring a Visual Storytelling, From Comics to the Screen workshop to Girls Athletic Leadership School.

Youth Media Generation: after-school program participants showed their films at Denver Comic Con.

Opened the Open Media Lab: which allows members of Denver Open Media to get extra assistance on their multimedia projects and presents a monthly topic of instruction.

**HIGHLIGHTS & ACCOMPLISHMENTS**

2016 highlights

- BookTrust: Book Trust wanted something special for their annual fundraiser, and “Unlocking Imaginations” was a huge hit, earning OMF the 2016 Videographer Award of Excellence.
- Pop Culture Classroom: In 2016, OMF was privileged to build an arsenal of videos for the organization that brings us Denver’s Comic Con, and so much more.
- Peak Academy: Denver’s Peak Academy has helped countless government agencies transform their processes to increase efficiency and impact. These videos make the impacts of process improvement clear.
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- Early Care and Education Map: Building on our successes working with Shift Research Lab and The Piton Foundation, we followed a comprehensive stakeholder engagement process to develop another invaluable online tool.
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<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2016</th>
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<tr>
<td>In-Kind</td>
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<td>General &amp; Administrative</td>
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<td>postage &amp; delivery</td>
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<tr>
<td>Postage &amp; Delivery</td>
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<td>Depreciation</td>
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<td>1,264,812</td>
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<td>Individual Contributions</td>
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<td>62,530</td>
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<tr>
<td>Individual Contributions</td>
<td>76,184</td>
<td>62,530</td>
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<tr>
<td>Net Surplus/Deficit</td>
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