



**FOR IMMEDIATE RELEASE**

**Contact:**

Allie Scheu

700 Kalamath St. Denver, CO 80204

(720) 222 - 0159

[allie@openmediafoundation.org](mailto:allie@openmediafoundation.org)

**OMF WILL PARTNER WITH DENVER GIVES WEEK**

**(Denver, CO) August 2015** Open Media Foundation (OMF) has been selected as the lead partner for Denver Gives Week, taking place Monday, August 10 through Friday, August 15. OMF's educated and experienced staff members will teach a number of classes during the week while also participating and providing support to attending nonprofits.

[Denver Gives Week](#) will focus on supporting and celebrating local 501(c)(3) nonprofits in the Greater Denver Metro area with educational [sessions](#), networking socials and a volunteer festival. The goal of the event is to help at least 500 nonprofits by giving them the ability to implement what they learned within their organization. The event will kick off on Monday with GoogleFest, a day-long overview of training about the Google for Nonprofits program. Session topics during the week include Data Tracking and Monitoring, Digital Marketing, Social Media Success, Crowdfunding for Nonprofits, a LinkedIn Workshop and more. [Online registration](#) and attendance at the event is free for small, under \$1M, 501(c)(3) organizations.

OMF staff and partners will teach classes on Google AdWords, Google Analytics, Shooting Quality Video, Livestreaming for Nonprofits and Video Editing Solutions at the CU Denver Jake Jobs Center for Entrepreneurship on Tuesday, August 11. "We feel this is a great opportunity for small nonprofits in the Denver area to be introduced to the power of media and technology and how these can be leveraged to advance their missions," explains John Aden, OMF Media

Education Coordinator. “It was an obvious choice for us to partner for Denver Gives Week to help put the power of media and technology into the hands of Denver nonprofit organizations.”

“This is a unique event for Denver and an invaluable opportunity for the local nonprofit sector to leverage emerging technologies and skills that can have an enormous impact on your mission,” added Tony Shawcross, Executive Director of the Open Media Foundation. “Please help ensure the nonprofits you work with don’t miss out!” added Shawcross.

For more information about the event and to sign up for sessions, visit

<https://app.attendee.events/Denver-Gives-Week/E>.

**About the Open Media Foundation:** The Open Media Foundation (OMF) works to put the power of media technologies in the hands of civic-minded individuals and groups. OMF produces high-end media content for nonprofits and public sector organizations. It also provides access to affordable media education and technical resources to anyone interested in expressing their own voice. In addition, OMF operates Denver Open Media, Denver’s public access TV station. To find out more about OMF, visit [www.openmediafoundation.org](http://www.openmediafoundation.org).

For more information contact: Allie Scheu, Open Media Foundation, 700 Kalamath St., Denver, CO 80204, (720) 2220159 [allie@openmediafoundation.org](mailto:allie@openmediafoundation.org).

###