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**OPEN MEDIA FOUNDATION PARTNERS WITH TIGHTROPE MEDIA SYSTEMS  
FREE WEBINAR, JULY 29: MAKING LOCAL GOVERNMENT MORE ACCESSIBLE**

**(Denver, CO) July 23, 2014** The Open Media Foundation, a leader in open-source software for government transparency is announcing a new partnership with Tightrope Media Systems, provider of high-end broadcast and digital signage systems, to bring a new level of accessibility to state and local government videos.

The two will present a webinar of OMF's new "Open Media Project for Government" software on July 29th at 12:00pm MDT.

The "Open Media Project" is a software-as-a-service solution offered by the Open Media Foundation, making video of state and local government proceedings accessible on a level never before possible at such affordable rates. The Colorado State Legislature adopted this service for the last two legislative sessions, cutting their costs by over 50% compared with their previous commercial provider, while nearly doubling the average number of visitors per month to their website, [www.coloradochannel.net](http://www.coloradochannel.net).

"The OMP software is designed to integrate with any live-stream and VOD provider, but our long-standing partnership with Tightrope Media Systems means that we are especially excited about integrating our software with their new Cablecast Reflect service," said Tony Shawcross, ED of the Open Media Foundation.

Tightrope Media Systems Cablecast automation and video servers provide the backbone for the delivery of thousands of Public, Educational and Governmental access channels throughout the United States. Cablecast VOD and Cablecast Live provide video-on-demand and live streaming video over the Internet. The Cablecast Reflect service adds cloud-based delivery of the video-on-demand and live video streams for virtually unlimited viewing.

Cablecast Reflect is built to work across all common viewing platforms including Android and Apple devices like iPads and iPhones.

“We are very excited to be working closely with the Open Media Project for Government,” commented Steve Israelsky, Broadcast Solutions Lead at Tightrope Media Systems. “OMP for Government is a very elegant and full-featured solution for government meetings that provides all of the functionality that Tightrope’s government customers have requested. It is wonderful to be able to partner with a non-profit organization that is providing a solution of such tremendous value to our municipal customers.”

Register today for this free webinar to see what the Open Media Project can do for you:  
<https://www2.gotomeeting.com/register/581157570>

**About the Open Media Foundation:**

The Open Media Foundation (OMF) works to put the power of media technologies in the hands of civic-minded individuals and groups. OMF produces high-end media content for nonprofits and public sector organizations. It also provides access to affordable media education and technical resources to anyone interested in expressing their own voice. In addition, OMF operates Denver Open Media, Denver’s public access TV station. To find out more about OMF, visit [www.openmediafoundation.org](http://www.openmediafoundation.org).

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**About Tightrope Media Systems:**

Founded in 1997, Tightrope Media Systems is the pioneer of web-centric digital signage and broadcast automation systems. It provides station automation, video servers, Internet video on demand, live streaming, the Carousel Digital Signage system, and ZEPLAY, a multi-channel instant replay machine for stadiums, arenas and Outside Broadcast vehicles. Tightrope's award winning systems are used throughout the world. You can reach Tightrope Media Systems at (866) 866-4118 or visit them on the web at <http://www.trms.com>