



CIVIC PARTICIPATION EXPANDING ACCESS TO MEDIA

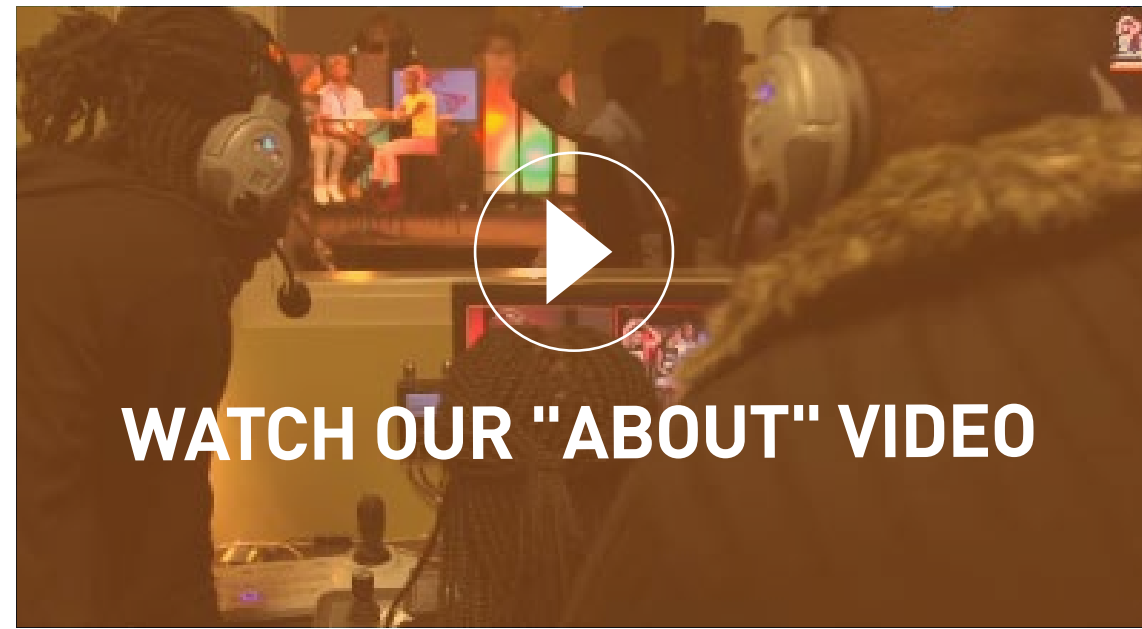


OPEN MEDIA
FOUNDATION
2017 ANNUAL REPORT



Photo by Kevin J. Beaty/Denverite

WHAT WE DO HOW WE DO IT



WHAT WE DO

The Open Media Foundation (OMF) is an innovative media and technology nonprofit organization dedicated to putting the power of the media in the hands of the people, enabling everyone to engage in their community and bring about the change they wish to see in the world.

HOW WE DO IT

We empower nonprofits, governments, and individuals to shift the media conversation (and thus social awareness) from the corporate interests of our commercial media system towards the human interests of an open, diverse, engaged public.

To accomplish our mission, we begin with providing affordable, highend media and technology services.

We follow up by offering training and tools that enable everyone to represent their own voice in the media conversation.

With Open.Media, over **6 million citizens** have access to view live and archived government meetings.



SERVICES



NONPROFIT AND GOVERNMENT CLIENT LIST

- | | | | | | |
|--------------------------------------|---|---|--|---|-----------------------------------|
| BookTrust | Environmental Education | Denver Early Childhood Council | Mental Health Colorado | Susan Kaplan | City of Idaho Springs |
| 48 Hour Film Project | Colorado Alliance of Research Libraries | Denver Foundation | National Housing Trust | The Center | Frasier Park |
| Andre Center | Colorado Coalition for the Homeless | Denver Media Services | National Jewish Health | The Civic Canopy | Town of Lochbuie |
| Arapahoe County Clerk & Recorder | Colorado Cross Disabilities Coalition | Denver School of Science and Technology | Peak Academy | The Conflict Center | Adams County |
| Believe Kids: | Colorado Education Initiative | Denver Zoo | PetAide | The Partnership for Families and Children | The Dalles |
| Bell Policy Center | Colorado Futures Center - Colo State University | DOLA (State of Colorado) | Piton | University of Denver: | Town of New Castle |
| BookTrust | Colorado Health Institute | DSST | Piton Foundation | Vail Valley Foundation | City of Lyons |
| Botanic Gardens | Colorado Kids Outdoors | Family Star | Pop Culture Classroom | Volunteers for Outdoor Colorado | City of Surprise |
| Boulder Housing Partners | Colorado Succeeds | FoodBank of the Rockies | PrezCat | Worklife Partnership | City of Palmer |
| Boulder Mountain Bike Alliance (BMA) | Colorado Trust | Free Speech TV | Project Angel Heart | YWCA Boulder | Chappaqua Central School District |
| Campus Compact of the Mountain West | Creating Transitions | Gary Community Investments | Radian | Lane County | Salida |
| Center for Health Progress | CSU Futures Center | Gates Family Foundation | Second Wind Fund | Town of Platteville | Town of Silverton |
| Civic Canopy | CSWP | Get Outdoors Kansas | STAR Institute | City of Leadville | MCTV - Milbrae |
| Colorado Alliance for | CWEE | Haven Academy: | Sun Valley Eco District | Seaman USD 345 School District | Central City |
| | | Impact Finance Center | Survivors Organizing Colorado | City of Trinidad | City of Trinidad |
| | | Lutheran Family Services | Survivors Organizing for Liberation (formerly COAVP) | Custer County | |
| | | | | City of Cortez | |

153

Organizations Served

STAY UP TO DATE

OMF/DOM tours take place every 1st and 3rd wednesday at 5:30pm

FOR THE LATEST

TRAINING

EDUCATION

2,204

individuals served

802

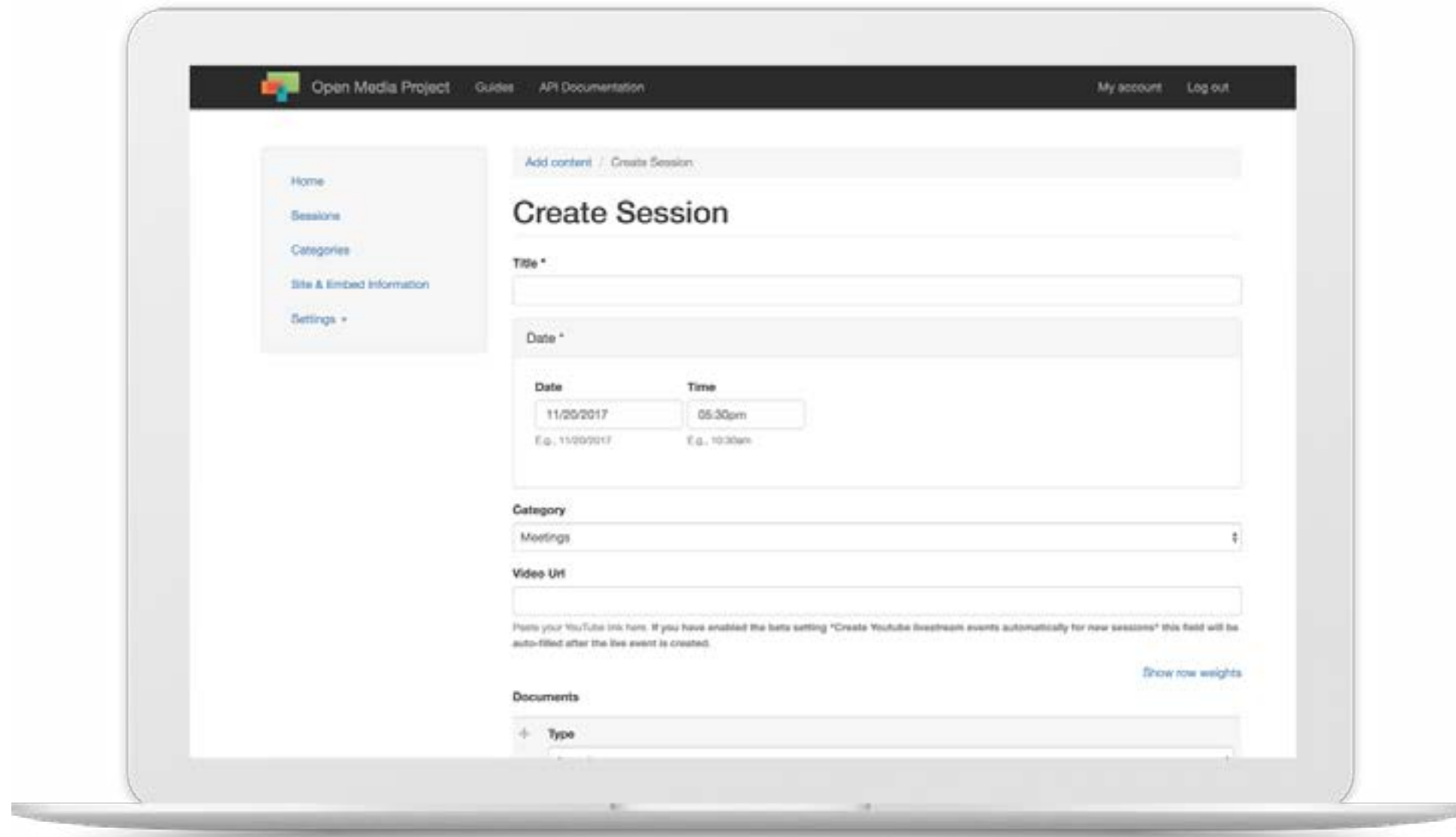
youth served
{educational tours and Open Media Generation}

775

hours of training provided

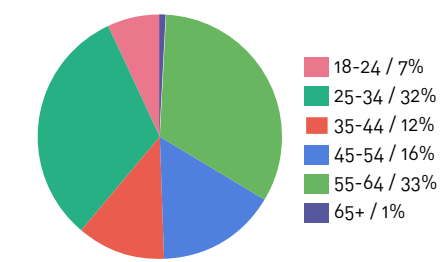
We have Open.Media clients in...

CO, KS, KY, AK, NY, OR, CA, AZ, & MD

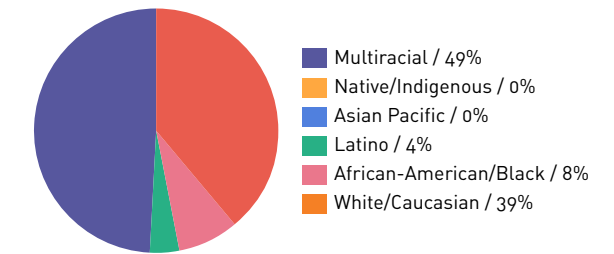


POPULATION SERVED

AGE

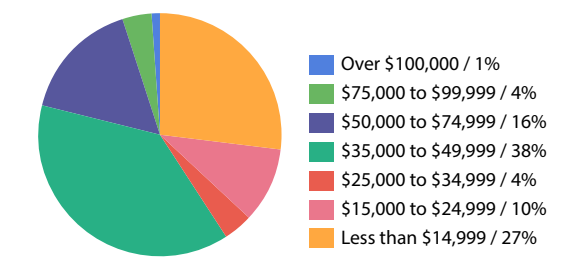


ETHNICITY



*Excludes youth served through educational tours and youth group.

INCOME LEVEL



TOOLS: PUBLIC ACCESS TV

COMMUNITY PRODUCTIONS

1,795

total shows

584

total hours of content

There were **over 217k pageviews** of Open.Media websites during 2017.



DOM ORGANIZATIONAL MEMBERS

- | | | | |
|---|---|---------------------------------------|---|
| AARP CO | Colorado Latin Leadership, Advocacy, and Research Organization (CLLARO) | Housing Colorado | Spiritual Genius |
| ActivateNow Network Inc | Colorado State | Infinite Perimeter Film Festivals | St. Mary Church |
| Arts Street | DenHac | Just Media | Starfish Learning Center |
| Asian Pacific Development Center | Denver Foundation | KGNU Community Radio | Stories Without Borders |
| Blissfest333 | Denver Voice | LOPC | SVP Denver |
| Building Brains | EDUCA DPS OUTREACH | MultiCultural Communications | Teach by Tech Inc |
| Capitalism in Crisis | El Grupo Vida | My Father's House | The Denver Element |
| City of Denver Office of Strategic Partnerships | Eldren | NCF | The Earth Engine |
| Colorado Criminal Justice Reform Coalition | Elevation Creation | Parkinson Association of the Rockies | The World Tomorrow |
| Colorado Department of Transportation & Communications Office | Enlightofme | Poetry Slam Inc | University of Denver |
| Colorado Division of Aeronautics | Flonge Inc. | Prince of Peace | Urban Edge |
| Colorado High School Charter | Governor's Office of Communications | Punch Bowl Social | Victory Outreach Denver |
| Colorado Immigrant | Grace and Truth | Rocky Mountain Human Services | Vista Academy |
| Colorado Independent | Hands of the Carpenter | Senior Resource Center | Voice of Destiny Inc-Youthpreneur Project |
| | History Colorado | Sexpot Comedy | Wonderbound |
| | House of Yahweh | Sisters of Color United for Education | Word of Truth Ministries |

2017 CORPORATE AND FOUNDATION DONORS



CORPORATE & FOUNDATION DONORS

Google Inc	Cook Street School of Culinary Arts	Nooch Vegan Market
Stella Artois	Corepower Yoga	Opera Colorado
Earth Engine	Corvus Coffee Roasters	Pepsi Center
Honesty Lab	Crazy Mountain Brewery	PGA Tour Superstore
National Translator Association	Curious Theatre	Pikes Peak Cog Railway
Denver Foundation	Democracy Now	Popculture Classroom
Anschutz Family Foundation	Denver Biscuit Company	Progresh
Zeppelin Family Foundation	Denver Botanic Gardens	Resonate Reiki and Sound Healing
Intrepid Sojourner Beer Project	Denver Bouldering Club	Rio Grande Mexican Restaurant
Blue Moon Brewing Company	Denver Film Society	Rocky Mountain Soda Co.
Sexy Pizza	Denver Guided Sightseeing Tour on Motor Scooters	Secret Sauce Food and Beverage
CostCo	Denver Museum of Nature & Science	Share Lingo
GrowHaus	Denver Zoo	SOL Store of Lingerie
City O' City	Durango & Silverton Narrow Gauge Railroad	Sound Town
Saddleback Design	Edible Beats	Stories on Stage
Blind Corners & Curves	Enstrom Toffee & Confectionary	Su Teatro Cultural and Performing Arts Center
7S	Escape Room Denver	Swallow Hill Music
A New Spirit Salon	Fancy Tiger Crafts	Sweet Action Ice Cream
Adams Mystery Playhouse	Global Girlfriend	The Dinner Detective Murder Mystery Dinner
AEG tickets	IndyInk	The Molecule Effect
Alamo Draft House	International Film Series (Boulder)	The Tattered Cover
Arapahoe Basin Ski Resort	Interstate Kitchen and Bar	The Women's Bean Project
Bella Calla - Terrarium Class	Joe Maxx Coffee	Underwater Phantaseas
Bluebird Theater	KGNU Radio Station	Urban Dogg
Bovine Metropolis Theater	Low Brow Art Store	Voodoo Comedy Playhouse
Bowie-Ties	MANNA Pilates / Michelle Kinney	Voodoo Doughnut
Butterfly Pavilion	Molly Brown House Museum	Wild Women Winery
Canvas and Cocktails	Mouthfuls	Wish Gifts
Ceramics in the City	Museo De Las Americas	Wonderbound
Cherry Creek Dance	My Make Studio	
Chipotle	National Western Complex	
City Pop	Newman Center for the Performing Arts	
Clocktower Cabaret		
Clyfford Still Museum		
Comedy Works		

The Colorado General Assembly saw a 200% **increase in traffic** to their website and a 50% **reduction in costs** after their first year using Open.Media.



2017 INDIVIDUAL DONORS



INDIVIDUAL DONORS

Adino Janda	Worldwide Ministries	Katie Soles	Jared Quintana	Lance Hukill	Michelle Swenson-Papale	Samantha Schmitz
AJ Ferrendelli	Cindy Bacher	Kent and Janice Hughes Family Trust	Jeff Roberts	Laura Bond	Midge Kral	Seth Pensack-Rinehart
Alexander J Daddio	Claire Lanier	Kirk Klancke	Jeff Villano	Laura Domek	Mohammed Noufal	Shannon Altner {c}
Angelia McGowan	Cynthia Bacher	Kristine Meyer	Jennifer Rosenthal	Leslie Welch	Natalie Au	Shannon Shearer
Ann Theis	Dafina Tucker	Laura Kauffman	Jenny Stith	Lina Gibson	Nic Turner	Shelby Gleason
Anne Brenman-West	David Bondarchuck	Marian Aument	Jeremiah Zentz	Lupita Carrasquillo	Nichole Frilot	Smash in the Square
Anthony Prichard	David Charmatz	Michael Schneider	Jeremy Kegans	Lynn Schofield Clark	Noel Black	Special Events
Anthony Shawcross	David Whiteford	Shannon Murphy	Jerome Borison	Mandi Wood	Ron and Nancy Garret	Special Events:First Friday
Anthony Stonaker	Debra Musgrave	Fredo Jones	Jerry Hayes	Marjorie Allison	Patricia Calhoun	Stacy Fischer
Beth Graham	Denis Moynihan	Gayle L Ruedi	Jerry Kral	Mark Arguello	Patricia Moore	Steve Harley
Bob Timm	Denver City Council	Greg Knaddison	Jesse Lockwood	Mark Langer	Paul Fleming	Steve Replin
Brandon J Stiller	Derek Staudt	Gregory Campbell	Jessica George	Mark Walker	Paulo DeMello	Susan Sanders
Brian Colonna	Edwin Lachenauer	Greta Lea Johnson	Jessica Ray	Marpessa Allen	PayPal Giving Fund	Susanne Lewis
Brian Hiatt	Elevation Creation	Hal Greene	Jill Nelson	Mary Caulkins	Peak Beverage Catering	Suzanne Blankenship
Brian Nemeth	Elizabeth Comeaux	Hannah Hostack	Joanna Cintron	Mary Kaye Shawcross	Peter J Dibari	Tanya Ishikawa
Brian Workman	Elizabeth Toeniskoetter	Heather Crandall	Joe Pezzillo	Matt Struck	Rebecca Saltman	Terence Fagan
Candace Grosz	Ellen Graham	Heather Schreck	John Fredericks	Matthew Barry	Ricardo Carcia	Thomas Gottlieb
Caroline Fry	Emily Kinsella	Howard & Sally Shawcross	John L Knott Jr	Matthew Martinez	Richard Haynes	Tidenek Haileserassie
Catherine Kerrigone	Eric Anderson	Isaac Good	Jose Lopez	Maureen Maloney	Robert Messman	Tim Ryan
Charles Patterson III	Eric Galatas	Izaiah Buseth	Julie Turkewitz	Meegan Kiefel	Roberta	Tony Ferrendelli
Cheryl Loetscher	Casey Padgett	Jacqueline Pugh	Kaitlin Robbins	Megan Marquez	Robin Black	Traci Cartwright
Cheyenne Hughes	Craig Clark	James A Small	Karon Hesse	Melissa Viola	Rocky Mountain PBS	Vending Machine -c
Chris Keeling	Darcy MacGregor	James Nagode	Katherine Mason	Mercedes Blea-Davis	Rollin Smith	Willa Paterson
Christiano Sosa	Jeanette McQuade	Janiece Rendon	Kathleen M Cronan	Micha Kurz	Ronald Otsuka	William Freud
Christina Miller	Joanna Goodman	Janina Martin	Kayvan Khalatbari	Michael Lipfield	Sam Fuqua	
Christopher Ward	John Schoch	Jared Petsche	Kristen Pierson	Michael Pedersen		
Church of God			Kristin Edwards Brown			

BOARD & COMMITTEE MEMBERS

Board

Sam Fuqua
Cheryl Zeeb
Eric Galatas
Ronald Otsuka
Jared Petsche
Mark Walker
Denis Moynihan
Angelia D. McGowan
Steve Replin
Tony Shawcross

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Mark Walker
Ronald Otsuka
Eric Galata

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Jeff Villano
Ben Boone

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Kelsey Mischke

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Andryah Morrison
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Branson Andres
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Tony Shawcross

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Shannon Altner
Nicole Marquez
Jesse Lockwood
Carly Dunning
Ginger Harris
Jaina Sorrel
Hayley Adams
Skye Hughes
Jessica George
Laura Dolmek



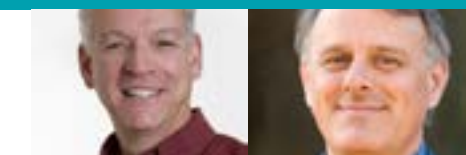
PLAN FUTURE

MONITOR & SUPPORT

IMPLEMENTATION

STRATEGIC PLANNING

STAY UPDATED



HIGHLIGHTS & ACCOMPLISHMENTS



SERVICES

VIDEO:

Project Angel Heart partnered with OMF to profile one of their wonderful volunteers. [This](#) video was one of our favorites of 2017.

Food Bank of the Rockies needed an update to their tour video. [Here's](#) what our production team came up with.

ReThink Media hired OMF to make a video asking constituents to encourage an audit of The Pentagon. We had fun with dollar bills in [this](#) short video.

In celebration of our year's work, [here's](#) our 2017 highlight reel.

WEB:

Denver Early Childhood Council: OMF constructed an enterprise application to help the early childhood sector improve quality of care throughout the state of Colorado. This is the web team's largest project to date.

Colorado Health Institute: OMF built a compelling and customizable way for the Colorado Health Institute to display rich publications on their website with a focus on back-end usability for their team in the field.

Arapahoe County Elections Division needd a sleek and modern website to serve the Arapahoe County citizens and provide easy ways for them to quickly find the information needed to vote,

TRAINING

OMF continued it partnership with the Corporation for National and Community Service to bring three AmeriCorps VISTAs to Open Media Foundation to expand the capacity and impact of its Training and Membership programs, as well as its fundraising efforts.

OMF partnered with Pop Culture Classroom to bring two semesters of film and storytelling education programs to the Girls Athletic Leadership School, culminating in the students exhibiting their films at the Denver Comic Con.

Over 40 students took advantage of unlimited classes at Open Media Foundation through the \$500 Film School program.

With The Bridge Project, OMF offered a six-week summer camp digital storytelling program to students from crisis backgrounds.

OMF continued to offer quality workshops to youth programs and schools such as Youth With a Future, Steamboat Mountain School and Colorado's Finest Alternative High School of Choice.

TOOLS

Studio A Camera Upgrade – We are excited to announce the long-awaited camera upgrades to Studio A! We finally have five matching Sony HXC-FB75SC HD 2/3 chip professional studio cameras. The three manually controlled cameras come complete with 20x zoom lenses, tallies, viewfinders, and rear camera controls including varizoom zoom controllers. The two robotic cameras come with a new Telemetrics robotic control system.

We also added two teleprompters with clocks and tallies to the robotic camera pedestal set-up! We acquired the three Vinten professional studio pedestals and heads through a generous donation from Comcast's Westworks Studios, valued well over \$70,000 each.

Studio B Upgrades – In the fall of 2017, DOM significantly increased the value and function of Studio B. Studio B now includes acoustic wall treatment to significantly reduce echo, and has been rewired for complete multi-track audio recording on a brand new Soundcraft Si Impact digital studio soundboard.

The community can now record high-quality vocals in the WhisperRoom voiceover booth. The WhisperRoom isolation booth significantly reduces ambient and acoustic noise and producers/musicians can use it as a vocal booth for recording music, voice overs or translations, as a broadcast booth, musical instrument practice booth, a medical or audiology testing lab, and so much more! Not only did we upgrade to digital audio with multi-track recording and a WhisperRoom Voiceover Booth, we also updated the light grid with 7 new energy-saving LEDs Studio Lights.

Content is King – In 2017, DOM increased the total number of television show submissions by 19%, and quadrupled the number of radio show submissions, compared to 2016. A key component to this substantial rise in content submissions was our increased ability to broadcast live on our radio and TV channels from outside DOM's facilities.

For both Radio and TV, we acquired new equipment such as the Livestream HD Studio kit and the Mevos that allowed us to stream content remotely to our broadcast playouts systems. DOM also hosted its first ever live 24-hour Telethon on December 29th with the participation of staff, youth, interns and members!

Reaching out to the Community – 2017 also saw a large increase in our outreach efforts. By attending diverse events like Denver Comic Con, AVXpo, Día del Niño, Denver's Prototyping Fest, and Colorado Latino Festival, we doubled our community reach from 2016. In addition to reaching out to the community, we also produced over 200 videos from these events that aired on Denver Open Media's Comcast and CenturyLink HD and SD channels!

FINANCIALS

SUPPORT AND REVENUES

	2017	2016
Earned Income	1,566,610	1,632,351
In-Kind	1,190,876	763,634
Government	35,005	40,763
Foundations	32,650	95,578
Individual Contributions	68,896	78,494
Corporate	6,297	10,559
Total Revenue	2,899,884	2,621,379

EXPENSES

Salaries & Wages	876,813	782,213
Grants and Scholarships	574,909	591,533
In-Kind	1,120,187	718,737
Professional Services	164,526	105,429
General & Administrative	65,182	60,568
Bandwidth & Internet	51,278	51,626
Rent	36,314	45,787
Fundraising & Events	56,961	69,922
Office Supplies	2,332	2,457
Accounting Audit	9,085	11,273
Travel	18,321	33,149
Insurance	13,669	6,966
Telephone	2,173	2,999
Dues & Subscriptions	4,864	6,664
Credit Card Fees	5,445	1,239
Equipment Maintenance	198	4,336
Postage & Delivery	40	175
Printing & Copying	1,404	2,877
Staff Development	11,557	7,177
Misc and Bad Debt	12,836	16,033
Depreciation	0	0
Total Expenses	3,028,094	2,521,160
Net Surplus/Deficit	(128,210)	99,491

