



MEDIA ENGAGEMENT

expanding participation

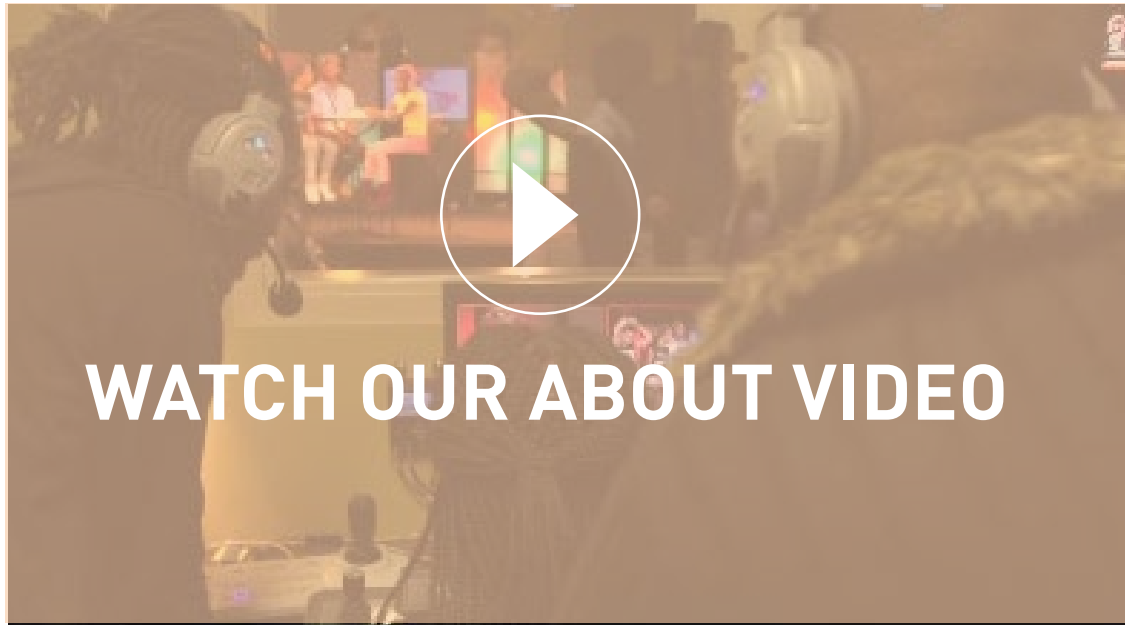


OPEN MEDIA
FOUNDATION
2018 ANNUAL REPORT



WHAT WE DO
HOW WE DO IT





WHAT WE DO

The Open Media Foundation (OMF) is an innovative media and technology nonprofit organization dedicated to putting the power of the media in the hands of the people, enabling everyone to engage in their community and bring the change they wish to see in the world.

HOW WE DO IT

We empower nonprofits, governments, and individuals to shift the media conversation (and thus social awareness) from the corporate interests of our commercial media system towards the human interests of an open, diverse, and engaged public.

To accomplish our mission, we begin with providing affordable, high-end media, and technology services.

We follow up by offering training and tools that enable everyone to represent their own voice in the media conversation.

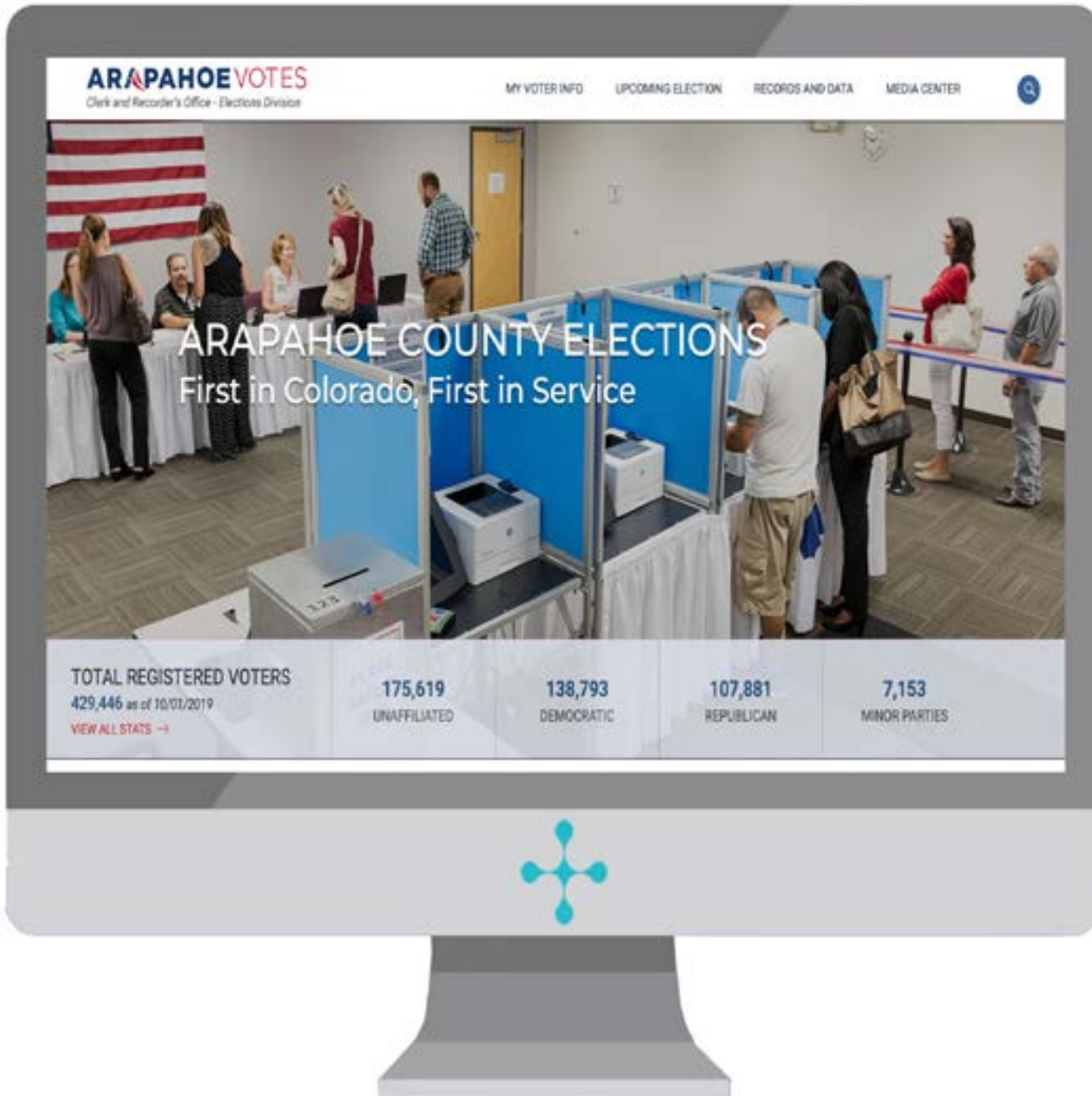
Newsroom employees are nearly **40% less racially diverse** than the general US workforce.

[Source](#)

OMF's **Open Media Careers Engine** aims to attract more diverse applicants to Colorado's media & journalism industry.



SERVICES



STAY UP TO DATE

OMF/DOM tours take place every 1st and 3rd wednesday at 5:30pm

OPENMEDIAFOUNDATION.ORG
& DENVEROPENMEDIA.ORG

FOR THE LATEST



NONPROFIT AND GOVERNMENT CLIENT LIST

MEDIA / JOURNALISM

48 Hour Film Project
Aurora TV
Denver Media Services/ Denver Open Media
KUVU/KVJZ
National Association of Telecommunications
Officers and Administrators
National Translators Association
Pop Culture Classroom

HEALTH & HUMAN SERVICES

Bardwell Consulting
Boulder Housing Partners
Boulder Mountainbike Alliance (BMA)
Colorado Coalition for the Homeless
Colorado Health Institute
Colorado Organization for Latina Opportunity
and Reproductive Rights (COLOR)
Colorado Retirement Association (CCOERA)
Colorado School Medicaid Consortium
Community Resource Center
Creating Transitions
Everett Housing Authority
HealthTeamWorks
Mental Health Colorado
National Housing Trust
Project Angel Heart
RelIntegra
STAR Institute
Thrive Center

YOUTH, EDUCATION & THE ARTS

America Achieves
BASE Camp
CO Succeeds
Colorado Alliance for Environmental
Education
Colorado Education Initiative
Colorado Futures Center
Denver Early Childhood Council
Denver Kids, Inc.
Denver Public Schools
Denver School of Science and
Technology
Devos Institute
DSST Public Schools
Empower Schools
Family Star
Partnership University
Seaman, KS Unified School District
World Denver

FOUNDATIONS & ECONOMIC DEVELOPMENT

Colorado Health Foundation
Gary Community Investments
Shift Research Lab
The Civic Canopy
The Piton Foundation

ENVIRONMENT & ANIMAL PROTECTION

Get Outdoors Kansas
International Institute for Indigenous
Resource Management
Volunteers for Outdoor Colorado (VOC)

GOVERNMENTS

Adams County, CO
Arapahoe County Clerk & Recorder
Arapahoe County Fairgrounds and Park
Arapahoe County, CO
Central City, CO
Chappaqua, NY Central School District
City of Cortez, CO
City of Eugene, OR
City of Idaho Springs, CO
City of Leadville, CO
City of Littleton, CO
City of Louisville, CO
City of Palmer, CO
City of Salida, CO
City of Surprise, AZ
City of Thornton, CO
City of Trinidad, CO
CO General Assembly
CO State Supreme Court and Court of
Appeals
Colorado Channel
Colorado County Officials

GOVERNMENTS CONTINUED...

Custer County, CO
DOLA Colorado
Frazier Park Utility District, CO
Glendale, CA
Jefferson County, CO
Lakewood, CO
Lane County, OR
Manitou Springs, CO
MCTV Millbrae, CA
Metro TV, OR
New Castle, CO
Peoria, AZ
Pitkin County, CO
Seaside, CA
Statewide Internet Portal Authority
Takoma Park, MD
The Dalles, OR
Town of Basalt, CO
Town of Lochbuie, CO
Town of Lyons, CO
Town of Platteville, CO
Town of Silverton, CO
Town of Windsor, CO
Truckee, CA

105
Organizations
Served

EDUCATION AND TRAINING



TRAINING

2040

individuals served

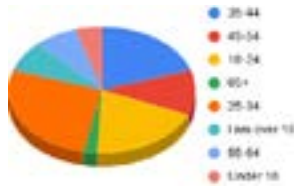
837

youth served (educational
tours and Open Media
Generation)

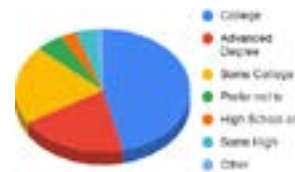
766.5

hours of training
provided

Age



Education



Over 2,000 students in OMF and DOM training programs rated their class an average score of **4.7 out of 5** in 2018.

INTERNS

Al Saadiq Johnson
Alan August
Alison Carpenter
Ashley Garg
Audrey Chvosta
C. Andryah Morrison
Charlie Glynn
Claire Girardeau
Clay Cornelius
Daniel DiMarchi
Daniel Grosso
Delanda Franklin
Divya Bandreddi
Fallon Gyurko
Greyson Elkins

Gusty Christensen
Helen Burns
Jacob DiRubio
James Boyce
James Miller
Jamie Nagode
Jeremy Monroy
Jessica Meier
Jim Miller
Joey Keenan
Joey May
Johnnie Hicks
Joslyn Dorrelle
Katie Henze
Kelsey Holmes

Kris Best
Lauren Hendricks
Lili Le
Madeline Hughes
Manuel Contreras
Matthew Bacher
Megan Jackson
Michael Harmon
Oliver Holloway
Oscar Alvarez
Peyton Nagel
Phalan Klein
Ramon Murray
Roberto Hernandez
Sam Churches

Sara Marsintauli
Sarah Alexander
Sarah Gertz
Scott Gray
Tim Hurst
Tyler Brunner
Victor Bogans
Victor Ishmael
Wesley Hughes
Will Dickinson
Will Gilbert



TOOLS: COMMUNITY MEDIA



COMMUNITY PRODUCTIONS

1,795
total shows

584
total hours of content

POPULATION SERVED

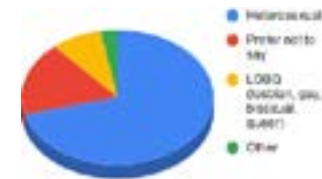
Income



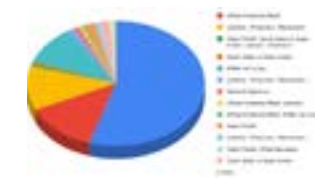
Male/Female



Sexual Orientation



Ethnic Background

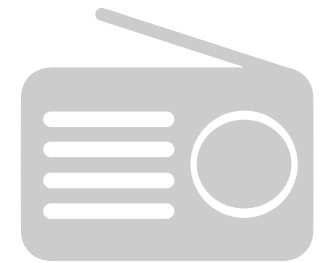


DOM MEMBERS

- | | | | |
|-----------------------|----------------------------------|-------------------|----------------------|
| Aaron Maslow | Angelia McGowan | Brandon Randash | Donaldson |
| Aaron Schuetz | Ann Theis | Brandon Stiller | Chun Pan |
| Aaron Sims | Anna Sutterer | Breanne Wilson | Chundria Brownlow |
| Abdul-Saadiq | April Gibson | Brian Nemeth | Ciara Samuels |
| Omar-Muhammad Johnson | Ashley Garg | Brian Tatum | Claire Girardeau |
| Adrean Jones | Asian Pacific Development Center | Brigid Whitehead | Claire Martin Finley |
| Alan August | Astin Lopez | Caitlin Sullivan | Clay Cornelius |
| Alejandro Perez | Audrey chvosta | Calvin Parker | Clovis dimulu |
| Hobrecker | Barbara Shan-non-Banister | Cami Serrano | CodySpyker |
| Alessandra Greenawalt | Bernie Jwazszewski | Carole Ramsay | Connie Bryan |
| Alexis Hmielak | Bill Freud | Catherine Vigil | Daniel DiMarchi |
| Alison Carpenter | Bill Johnson | Celia Herrera | Daniel Grosso |
| Allen Yamiolkoski | Bill Morris | Charlie Glynn | Daniel Grosso |
| Allison Steffen | Bob Webb | charlie holloway | Danielle Uhl |
| Amy Brokaw | Bobby kimble | Cheyenne Scott | Darrick wrenn |
| | | Chris Bauch | |
| | | Christopher Robin | |

DOM MEMBERS CONTINUED...

| | | | | | |
|------------------------------|--------------------|----------------------|--------------------|----------------------|--------------------|
| Dave Ashton | Harold Hughes | John Schaefer | Mara Waldruff | Quinton Holliday | Susan Greene |
| Dave Dieter | Harrison Snider | Johnnie Johnson | Maria Fabula | Rafaela Castel-lanos | Tamra McIlvain |
| David Sparks | Harrison Whitehous | Jordan Reynolds | Marisol Larez | Ramon Murray | Tanya Ishikawa |
| David Tuckmantel | Hayden Arter | Jose Cabrera | Marisol Villagomez | Rebecca Robinson | Taylor Block |
| Deborah Dooley | Helen Burns | Joseph Galvin | Martin Voelker | Rebecca Waugh | TaylorEllison |
| Deborah Walker | Henry Ansbacher | Joseph Keenan | Marty Otañez | Reyna Revelle | Ted Aukerman |
| DelandaFranklin | India Nolen-Tuleja | Joseph May | Matt Struck | Richard Carter | Thomas Williams |
| Denis Moynihan | Jack Butler | Joseph Tappe | Matthew Bacher | Richard Wainwright | Tim Hurst |
| Denver NeVaar | Jacob DiRubio | Joslyn Davis | Matthew Jones | Richelle Martinez | Tim Johnson |
| Derek Folley | Jacob Petteway | Justin Valas | Max Mershon | Roberto Hernandez | Timothy Andrews |
| DeWayne Smith | Jade Reynolds | Kaitlyn McDaniel | Maxwell Vision | Roger Meeks | Torrey Banks |
| Diana Aqra | James Boyce | Kelly Mulroy | Megan Jackson | Roger Norquist | Tracy Wood |
| Diego Estrada | James Miller | Kelsey Holmes | Meghan DePonceau | Roland Alarid | Troy Harris |
| Divya Bandreddi | James Pate | kenji Uhden | Melissa Baker | Ryan Fintel | Tyler Brunner |
| Donna DeBacco | James Speiser | Kevin Vidal | Melissa Maugeri | Ryan Norris | Uyen (Lili) Le |
| Doug Anderson | James Tharp | Kimberly Guerrero | Michael Bliss | Sabrena Sims | Victor Bogans |
| Douglas Murphy | Jameson Courville | Kris Best | Michael Fox | Sam Churches | Vinson Powell |
| Earl Stanbery | Jamie Nagode | Krystal Covington | Michael Harmon | Sam Miller | Wally Wallace |
| Edward Chasteen | Jared Petsche | Krystal Swanson | Michael Hovem | Sammy Anzer | Wesley Hughes |
| Edwin Lachenauer | Jason Larez | Kyle Dodson | Michele Swenson | Sara Hake | Wesley Webb |
| Elayna McCall | Javier Gutierrez | laura conway | Mitch Harwood | Sara Hare | Will Gilbert |
| Elise Kerns | Javier Mantilla | Laura Graves | Mitch Jones | Sara Marsintauli | William Dickinson |
| ElizabethCampbell | Javon Chapman | Laura Trent | Mitchell rivers | Sarah Alexander | William Elder |
| Ellie Schmidt | Jay Gillespie | Laurel Campbell | Nancy Blizzard | Sarah Gertz | William Elder |
| EmilyPrzekwas | Jaylin Roebuck | Lauren Dufault | Naureen Singh | Sarah Rothberg | William Grandberry |
| Emma Moise | Jeno Mavzer | Lauren Harrison | Nicola Chesney | Scott Christensen | Xavier Strong |
| Eric Thompson | Jeremiah Mora | Lauren Hendricks | Nicole Brajevich | Scott Gray | Zachary Kopp |
| Erik Hough | Jeremiah Zentz | Lauren Tolfa | Nicole Heger | Scott Homan | |
| Esai Gonzalez | Jeremy monroy | Lawrence Daniel | Nicole Turner | Sean Boyd | |
| Ethan Stewart | Jeremy Pysher | Leila Parker | Nika Durham | Seth Arren | |
| Francisco Gallardo | Jesse Lockwood | Leslie Welch | Noah Reynolds | Seth Arren | |
| Francisco Lagu- na-Correa | Jesse Lockwood | Lew Kiner | Olivia Pevec | Sexpot Comedy | |
| Frank Guerrero | Jessica Meier | Lijin Zhao | Oscar Alvarez | Shannon Altner | |
| Freddrick Moore | Jessica Rettig | Lina Gibson | Patsi Ibarra | Sharlene Holt | |
| Giselle Cummings | Jim Mascolo | Linnie Pawlek | Paul Hilbink | Shelby Mattingly | |
| Goshen Carmel | Jim Sawyer | Lori abel | Paul Simmons | Stephan Scott | |
| Greg Barman | Jin Holtzinger | Lucia Terpak | Paulina Nunez | Stephanie Friday | |
| Greyson Elkins | Joe Contreras | Lynn Schofield Clark | Peter Savic | Steve Hedden | |
| | John Aden | Malyk stribling | Prince Dykes | Steven Mueller | |



There were
over 1600
songs submitted
 to play on DOM
 Radio in 2018



2018 CORPORATE, FOUNDATIONS,
AND INDIVIDUAL DONORS

Thank
You

CORPORATE & FOUNDATION DONORS

| | | |
|---|---------------------------------|----------------------------|
| American Online Giving Foundation | Denver Foundation | PayPal Giving Fund |
| Anschutz Family Foundation | Denver Westword | PEN America |
| Best Buy Foundation | Good Done Great | Pieology |
| Bloomberg National Philanthropic Trust | Google Inc | Pop Culture Classroom |
| Brownstein Hyatt Farber Schreck | Illegal Pete's | Radical Honesty |
| City O' City | Intrepid Sojourner Beer Project | Renegade Brewing |
| Colorado Gives | J6 Consulting | Sexy Pizza |
| Colorado Media Alliance:The Denver Foundation | KGNU Radio | Taxi by Zeppelin |
| Colorado Trust | KO Firm | Zeppelin Family Foundation |
| Crazy Mountain Brewery | Lamars Donuts | |
| Denver Arts and Venues | Mark Schoonmaker | |
| Denver Early Childhood Council | Mercury Cafe | |
| | National Translator Association | |
| | Omnifonic Marketing | |

INDIVIDUAL DONORS

| | | | | |
|-----------------------------------|-------------------------|------------------|-------------------------|-----------------------|
| Amazon | Colorado Health | Heather Crandall | Kirk Main | Robert Clyne |
| American Online Giving Foundation | Daniel Lomenstein | Izaiah Buseth | Kristine Meyer | Ronald Otsuka |
| Andrew Tershakovec | Darcy MacGregor | Jane Brown | Leslie Cortes | Seth Pensack-Rinehart |
| Ann Theis -c | David Whiteford | Jeanette McQuade | Linda Shoemaker | Susanne Lewis |
| Anthony Stonaker | Donna DeBacco | Jeff Roberts | Louise Walker | Willa Paterson |
| Bill Daly | Edwin Lachenauer | Jeremiah Zentz | Marla Rodriguez | William Barnes |
| Blair Kilgallen | Fernando Marcenaro | Jill Nelson | Mary Margaret Kral | William Leslie |
| Candace Grosz | Foundation | Joanna Goodman | Matt Bacher | |
| Cheyenne Hughes | Fraser Valley Community | Joe Pezzillo | Michael Holmes | |
| Christina Fesz | Media:Kristine Meyer | John L Knott Jr | Michelle Swenson-Papale | |
| Christopher Ward | Gabe Gilfoyle-Dean | John Layman | Nate Beck | |
| Cindy Bacher | George Grindahl | Kavitha Kailasam | Paul Fleming | |
| | Heather Crandall | Ken Belcher | PayPal Giving Fund | |
| | | Kirk Klancke | | |

In 2018

- OMF received **\$155,721** in grants and donations
- OMF distributed **\$617,558** in matching grants and scholarships
- OMF provided a total of **\$2,606,234** in services to nonprofits, governments, and individuals



The Colorado General Assembly saw a 200% **increase in traffic** to their website and a 50% **reduction in costs** after their first year using Open.Media.

There are **only two forces** that can carry light to all the corners of the globe...the sun in the heavens and the Associated Press down here.

Mark Twain

BOARD AND COMMITTEE MEMBERS

Board

Angelia D. McGowan
Cheryl Zeeb
Dan Vaughan
Denis Moynihan
Eric Galatas
Esteban Morin
Jared Petsche
Mark Walker
Peter DiBari
Ronald Otsuka
Sam Fuqua
Steve Replin
Tony Shawcross

Executive Committee

Denis Moynihan
Eric Galatas
Mark Walker
Peter DiBari
Ronald Otsuka

Finance Committee

Ben Boone
Jeff Villano
Mark Walker
Steve Replin
Tony Shawcross

Fundraising Committee

Ann Theis
John Aden
Kelsey Mischke
Leslie Welch
Ronald Otsuka
Tony Shawcross

DOM Radio Operations Committee

Anthony Stonaker
Dave Dieter
Denis Moynihan
Greg Barman
Mickey Zeppelin
Sam Fuqua
Tony Shawcross

Inclusiveness Committee

Carly Dunning
Hayley Adams
Jaina Sorrel
Jesse Lockwood
Jessica George
Leslie Welch
Lina Gibson
Shannon Altner

SELF ACTUALIZATION

WISDOM OF THE CROWD

DIRECT COMMUNICATION

HONORING OUR WORLD

INNOVATION



HIGHLIGHTS & ACCOMPLISHMENTS



SERVICES

VIDEO:

University of Colorado PSAs: Open Media Foundation teamed up with the University of Colorado Anschutz Medical Campus to provide their Psychological Counseling Program a series of 23 PSAs in English and Spanish. These PSAs were written by the UCD team to target the aging LatinX population series. Check out two PSAs [here](#) and [here](#).

CDE - Promising Practices: The video production team was fortunate to travel Colorado highlighting the accomplishments of schools across the state. Here are a few examples from our CDE: Promising Practices series ([Education Matters](#), [More Options](#), [Quality Schools](#)).

Civic Network Animated Video: One of our most valued partners, The Civic Canopy created The Civic Network with our Web Team in 2016. In 2017, our video team created [this](#) animated explainer video to sum up exactly how they're "doing good better."

WEB:

Denver Early Childhood Council: OMF constructed an enterprise application system to handle and improve on Denver Early Childhood Council's business operations.

[Colorado Health Institute](#): OMF built a compelling and customizable way for the Colorado Health Institute to display rich publications on their website with a focus on back-end usability for their team in the field.

[Arapahoe County Elections Division](#): needed a sleek and modern website to serve the Arapahoe County citizens and provide easy ways for them to quickly find the information needed to vote.



TRAINING

Open Media Foundation partnered with Pop Culture Classroom and Colorado Symphony for Superhero Shorts, a summer-camp program at the Wyatt Academy YMCA. Students made their own short superhero movies with musical scores performed by Colorado Symphony musicians.

OMF continued its partnership with the Corporation for National and Community Service to bring three AmeriCorps VISTAs to Open Media Foundation to expand the capacity and impact of its Training and Membership programs, as well as, its fundraising efforts.

OMF brought weekly workshops to The Studio at the Anythink Wright Farms library in Thornton.

Twenty-eight people took advantage of the \$500 Film School program.

With The Bridge Project and University of Denver, OMF offered a six-week digital storytelling program to students from crisis backgrounds.

OMF continued to offer quality workshops to youth programs and schools such as Youth With a Future, WorldDenver, and Colorado's Finest Alternative High School of Choice.

TOOLS

1,868 Videos Produced by DOM Members: In our 13th and final year operating Public Access TV, we supported the production and distribution of 1,868 videos

1,599 Songs & Podcasts Submitted: The new DOM Radio station (now 92.9FM/89.3HD3) is the only Radio station exclusively broadcasting Denver-based content. 1,599 files were submitted in 2018, enabling 24/7 broadcasts on Denver's newest FM Radio Station

The [Open Media Government Transparency SaaS](#) is another important Tool provided by OMF. In 2018, 14 governments began using the service to stream and archive video of their proceedings.

The [Open Media Careers Engine](#) was launched in 2018 with the aim of expanding diversity in Colorado's media & journalism sector. Research for the program began in late 2018, set to launch in Q3 2019 with partners like the Colorado Broadcasters Association and Colorado Press Association.

Denver Open Media Public Access TV stopped broadcasting after 13 years in December 2018, culminating with a [12-hour live marathon celebration](#). DOM continues to operate [FM Radio and web outlets](#), with facilities and equipment that will remain available to the public at least through 2020.

FINANCIALS

SUPPORT AND REVENUES

| | 2018 | 2017 |
|--------------------------|------------------|------------------|
| Earned Income | 1,648,974 | 1,566,610 |
| In-Kind | 1,070,089 | 1,190,876 |
| Government | 29,128 | 35,005 |
| Foundations | 77,992 | 32,650 |
| Individual Contributions | 45,772 | 68,896 |
| Corporate | 2283 | 6,297 |
| Total Revenue | 2,874,238 | 2,899,884 |

EXPENSES

| | | |
|-------------------------|------------------|------------------|
| Salaries & Wages | 885,814 | 876,813 |
| Grants and Scholarships | 617,558 | 574,909 |
| In-Kind | 1,070,090 | 1,120,187 |
| Professional Services | 146,342 | 164,526 |
| Bandwidth & Internet | 34,926 | 51,278 |
| Rent | 20,875 | 36,314 |
| Meals & Events | 4,337 | 56,961 |
| Office Supplies | 9,032 | 2,332 |
| Accounting Audit | 12,316 | 9,085 |
| Travel | 21,666 | 18,321 |
| Insurance | 5,211 | 13,669 |
| Telephone | 2,138 | 2,173 |
| Dues & Subscriptions | 5,292 | 4,864 |
| Credit Card Fees | 7,068 | 5,445 |
| Equipment Maintenance | 5,521 | 198 |
| Postage & Delivery | 726 | 40 |
| Printing & Copying | 1,353 | 1,404 |
| Staff Development | 16,258 | 11,557 |
| Misc and Bad Debt | 6718 | 12,836 |
| Total Expenses | 2,873,241 | 3,028,094 |

Net Surplus/Deficit

997

-128.210



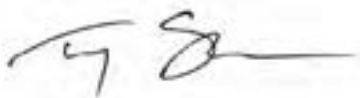
LETTER FROM THE EXECUTIVE DIRECTOR



2018 was our 15th year since a group of friends and I started a media collective that grew into today's Open Media Foundation. We started the organization as a tool for our own self-actualization, spending each and every day doing what we love and sharing it with like-minded individuals and organizations working for a more equitable world. Soon, Self Actualization became our first official core value, and we pledged to make Open Media a tool for self actualization for everyone we touch. We aim for every volunteer, audience member, student, client and producer to use Open Media to fully engage in shaping their world.

2017 had already been the most challenging year in OMF's history. Our largest and most high-profile project, Denver's Public Access TV station was largely de-funded as an entirely new department and new team of lawyers and administrators at the City & County of Denver stepped-in to manage our contract. After 14 years of consistent growth, 2017 marked our first net loss as the City abruptly reduced funding for web development, automation, and maintenance expenses for the station. 2018 continued this pattern of defunding Public Access expenses previously supported through PEG fees allocated from Comcast. In 2018, the members of Denver Open Media stood up, but even as hearings were hosted to listen to the concerns of the community, PEG funds were already being diverted away from DOM to construct a new website and new facilities in the City & County Building.

With OMF as the only applicant to the RFP issued by the City, this new team overseeing the contract cancelled the RFP process and bypassed any public input or City Council involvement and terminated the contract with OMF in December 2018. While this was a huge loss for the people of Denver, it prompted OMF to evaluate how our focus on Public Access TV may have limited our capacity to support the self-actualization of our members. Although we lost 20-25% of our budget, equipment, and staff through the actions of this new department at the City & County of Denver, we embarked on a strategic planning process with the support of Bloomberg to ensure we're using our remaining assets and staff to help build a community where every citizen can engage and contribute at the highest level.



A free press can, of course, be good or bad, but, **most certainly without freedom,** the press will never be anything but bad.

Albert Camus

