



## May News from the Open Media Foundation

May 2016

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### May Classes/Tours

Click the class title to read descriptions and register online.  
 Click [here](#) to watch videos about some of the classes that we offer.

[Adobe Photoshop Workshop](#)  
 Tuesday, May 3  
 6 - 9 pm

[Open Media Foundation Tour](#)  
 Wednesday, May 4  
 5:30 - 6:30pm

[New Member Orientation](#)  
 Wednesday, May 4  
 6:45 - 8:15pm

[Advanced Studio Production - Audio](#)  
 Thursday, May 5  
 6 - 9 pm

[Intro to Livestream Studio Workshop](#)  
 Friday, May 6  
 5 - 8 pm

[Digital Storytelling](#)  
 Tuesdays, May 10, 17 and 24  
 6 - 9 pm

[Intermediate Editing with Adobe Premiere Pro](#)  
 Wednesday and Thursday, May 11 and 12  
 6 - 9 pm

[Livestreaming with YouTube and Google](#)  
 Thursday, May 12  
 3:30 - 5:30 pm

[Intro to Studio Production](#)  
 Saturday, May 14  
 11 am - 6 pm

[Website Design with Wix](#)  
 Tuesday, May 17  
 2 - 3:30 pm

[Facebook Marketing for Nonprofits](#)  
 Tuesday, May 17  
 3:30 - 5:30 pm

[Open Media Foundation Tour](#)  
 Wednesday, May 18  
 3:30 - 5:30 pm

[Google Analytics](#)  
 Thursday, May 19  
 2 - 3:30 pm

[Intro to Motion 5 Workshop](#)  
 Thursday, May 19  
 6 - 9 pm

[Google Sites Workshop](#)  
 Tuesday, May 24  
 2 - 3:30 pm

[After Effects Workshop](#)  
 Wednesday, May 25  
 6 - 9 pm

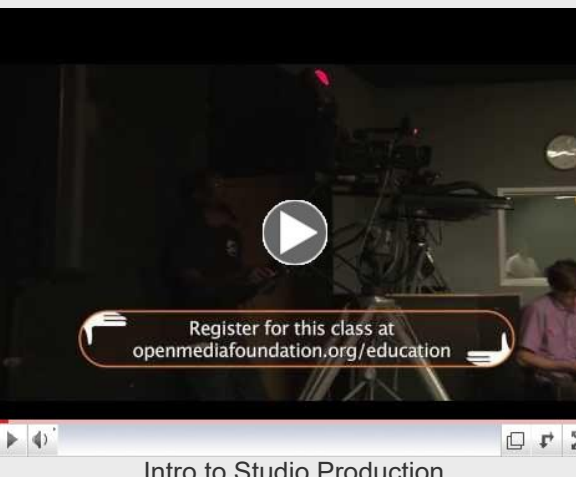
[Field Production Workshop](#)  
 Saturday, May 28  
 11 am - 6 pm

[Editing with Adobe Premiere Pro](#)  
 Tuesday, May 31  
 6 - 9 pm

### Learn More About Our Classes - Watch These Videos

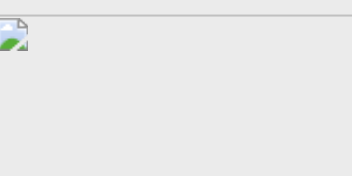


Field Production Workshop



Intro to Studio Production

### Google Analytics Class



Our new [Google Analytics class](#) will show you how to use Google Analytics to learn about your website visitors, evaluate how your site content is performing, and analyze your marketing efforts based on your website traffic. In this course, we cover all basic aspects and functionality of Google Analytics, from how to set up an Analytics account to how to use each kind of report and glean key insights. We even include some case studies from OMF's own analytics to give you an idea of what this resource can do for your blog or website!

Click [here](#) to register.

### Member Meeting on May 18th

What: **DOM Member Meeting**  
 When: Wednesday, May 18th, 6:30 - 8:30pm  
 Where: DOM Learning Lab

Join us for the first **DOM Member Meeting** of 2016! There has been a lot of change happening at Denver Open Media since we last met in October. We have a new logo, website, and we would love to update you on what we have been up to since our last meeting.

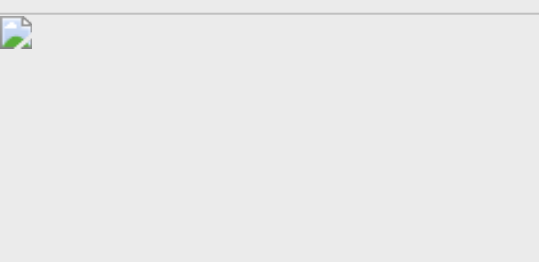
This is an opportunity for many of our members, old and new, to collaborate and connect with other members, brainstorm innovative ways for individual growth, and continuing to create an inclusive and fun environment!

### DOM's Top Show for April

DOM members and producers submitted their content, viewers voted, and here is your top-rated show for April - **476 A.D. Chapter One - The Last Light of Ares**. Congratulations to producer Michael Bliss! He will be awarded 25 DOM bucks.

Don't forget to keep voting on [denveropenmedia.org](#)!

### DOM Equipment News



Shure M367

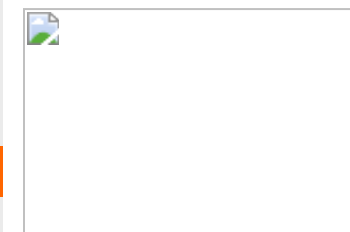
This month, we look at two pieces of gear that could really help you out on your field shoots!

The [Shure M367 Field Mixer](#) provides all the features necessary for professional field mixing and can really help you out in the field when you have more than the standard two inputs for audio recording on most cameras. This mixer features 6 transformer-balanced XLR inputs and 2 XLR mono outputs (one mic and one line). The M367 is completely portable, capable of both AC and battery operation. The M367 also features low-cut filter switches and phantom power on all channels and a peak limiter switch.

The [Teradek Wireless Transmission Kit](#) allows you to output HD video from your camera and transmit it wirelessly to a monitor, recording or switching device. The transmitter and receiver input or output on both HD-SDI or HDMI. DOM members can check Teradek kit out for 1/2 off the commercial rate.

Check out these and other equipment at [denveropenmedia.org/equipment](#).

### Executive Director's Letter



Are you ready to make some waves?

We have 4 DAYS LEFT in our [Kickstarter campaign](#). Four days to bring

100% local, community-driven FM radio to Denver.

So far, we've raised \$6,800 of our \$25,000 goal. Individuals and organizations alike have come forward to show their support. Now, it's time to double down on our efforts and give everyday people the power to make waves in the media conversation.

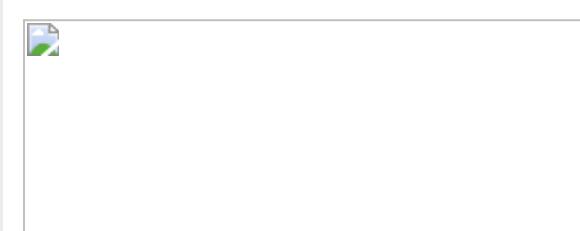
We started this Kickstarter campaign a month ago because we believe in this mission. If you're tired of media gatekeepers or content that values the few over the many, take a stand and help us make this dream a reality!

Click [here](#) to support our Kickstarter!

### Open Music Sessions - Friday, May 6 Featuring Qbala

On the first Friday of each month, DOM hosts a community event with local performance groups, musical acts and nonprofit partners. These events are broadcast live on Comcast Channel 57 in Denver as well as streamed on DOM's website. Events are cabiccast and streamed live in Denver Open Media's Studio A.

Join DOM for this month's Open Music Sessions on Friday, May 6, featuring a live musical performance by [Qbala](#).



Qbala

Qbala is a Colorado hip-hop artist on the rise. With the community and great work ethics behind the highly energetic MC, nothing is out of reach! There will also be music by [CURTA](#), as well as a performance by c omedian [Rachel Weeks](#).

The live show and concert begin at 8 pm. Join us for this FREE event, complete with food and drinks!

Please join our [Facebook event](#) and share us!

**Friday, May 6**  
**Doors open at 7 pm**  
**Live Show 8 - 9 pm**  
**Denver Open Media**  
**700 Kalamath Street, Denver, CO**  
**Food by [Illegal Pete's](#) and [Sexy Pizza](#)**

### Denver Open Media 104.7 FM

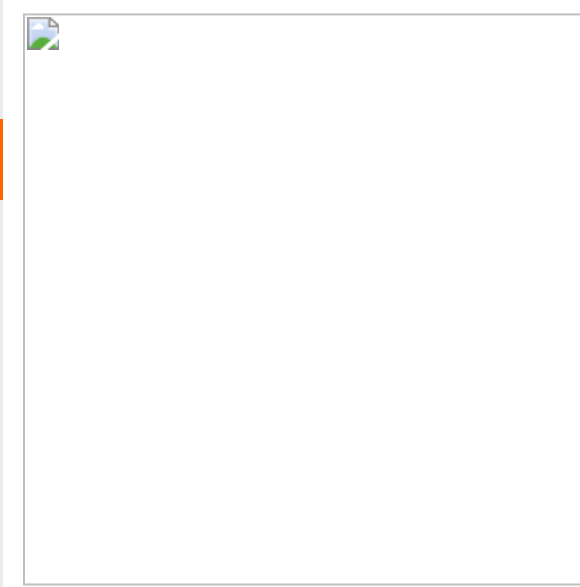


The Open Media Foundation has teamed up with [Denhac](#) to launch a new addition to Denver Open Media - **104.7 FM**. Set to launch on June 3rd, the radio station will be dedicated to all-local content.

If you have music, news, podcasts, or comedy for the station, we will be holding a final content submission session before and during our May 6th First Friday Open Music Sessions! Come on down to 700 Kalamath Street between 1 and 9pm, upload your content, record an intro, and receive a FREE Basic membership.

DOM 104.7 needs you to get started! We are in the last week of a [Kickstarter campaign](#). Donate to win great prizes, including two tickets to the SOLD OUT [Nathaniel Rateiff and the Night Sweats](#) show at Red Rocks!

### Support OMF! Eat Pizza!



On May 11, as part of Patxi's Pizza's 52 Weeks of Giving, 10% of sales at the [Patxi's Pizza](#) Cherry Hills location (3455 S. University Blvd., Englewood, CO) will go toward funding the [Youth Media Education Programs](#) provided through the Open Media Foundation.

With nearly a dozen locations and over a decade of service, Patxi's Pizza has been delivering delicious deep-dish pizza in a warm, welcoming environment. Please join us for lunch, dinner, grab a pizza for take-out, order a pizza for delivery, or pick up a half-baked pizza for a later date and help support Denver's youth, community education, and the Open Media Foundation! Be sure to join the [Facebook event](#) and invite your friends. We'll see you May 11!

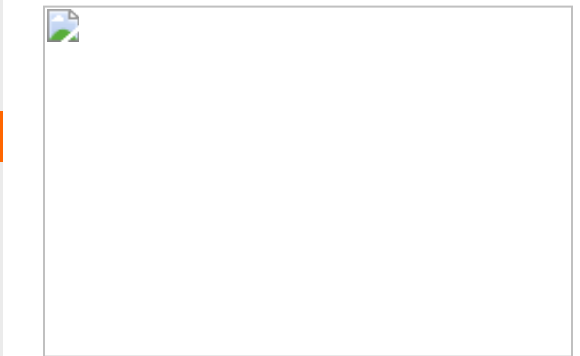
### Video Client - Book Trust

One of OMF's favorite returning clients is [Book Trust](#), an organization that helps get books into the hands of kids who may not otherwise have access to them. For the last five years, OMF has created videos for their annual fundraising events.

This year, we wanted to do something new. Book Trust trusted us to move away from a more traditional, documentary-style "talking heads" video, and we were able to develop a piece that is much more conceptual and narrative. We think the results were great!

Take a [look](#) to see how Book Trust is helping kids unlock their imaginations.

### Meet New AmeriCorps VISTA Member Hayley Adams



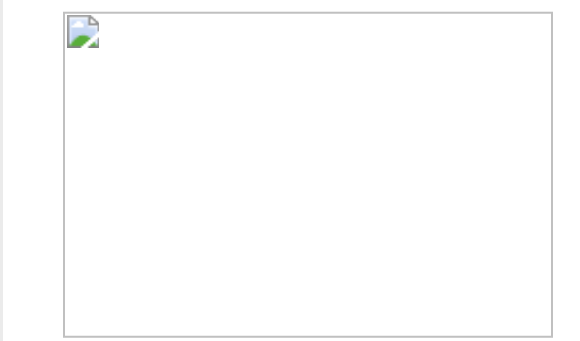
Join us in welcoming Hayley Adams, our new VISTA member. [VISTA](#) is an AmeriCorps program that stands for Volunteer in Service to America.

Hayley graduated from the University of South Florida and studied public health and public health education. At the Open Media Foundation, Hayley will be joining other AmeriCorps VISTA members in organizing media and technology trainings, member and outreach support, as well as helping to expand fundraising capacities.

Recently having moved across the country from Tampa Florida, Hayley is excited to start building relationships within the communities she will live and work. And lastly, as someone who loves the outdoors, she is ready to explore all of what the greater Denver area has to offer.

Click [here](#) to learn more about Hayley and the rest of the staff at Open Media Foundation.

### Meet Station Intern Viviana Acevedo



When Viviana moved to the U.S. from Chile eight months ago, she wanted to be involved in the community so that she could absorb the culture. She found the internship program at Denver Open Media.

"With this internship, I could help the city and learn important skills so that one day I could realize my dream of becoming a Director of Photography," she explains. "In addition to the classes and working at a TV station, I learned a new job culture in a different country and have met amazing workmates."

When not working in her internship, Viviana is producing [Folkcolor](#), which showcases dancing from different cultures. "I am looking forward to providing a venue for more cultures in the show's second season!"

Click [here](#) to learn more about the internship program at Open Media Foundation.

### Win a DOM Membership!

Congratulations to Tim Wenger for winning a FREE Basic Membership in our quarterly drawing! You could be a winner, too. Simply watch your email for our welcome message with the link to our two-minute Member Support Questionnaire. Once completed, we will enter your name into our drawing and announce the winners quarterly in our July and October newsletters.