



OPEN MEDIA

GOVERNMENT

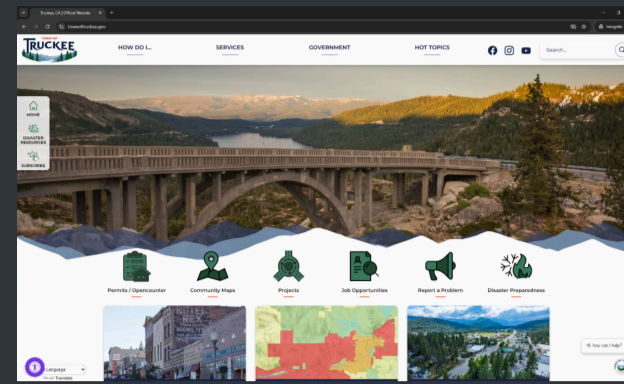
Truckee, CA on Open.Media

The [Town of Truckee](#) is an incorporated town in northeastern California. As of the 2010 United States Census, the population was 16,180.

Truckee was named after a Paiute chief, whose assumed Paiute name was Tru-ki-zo. The friendly chief rode toward the first European settlers yelling, "Tro-kay", which is Paiute for "Everything is all right". The settlers assumed he was yelling his name.

Truckee utilizes Open.Media to stream and record public meetings.

[Watch Truckee Public Meetings on Demand](#)



Open.Media Has One Requirement

The only requirement is the ability to stream to YouTube or upload a video. Open.Media makes public meeting streaming simple and accessible for all levels of government and organizations—from small municipalities to state-level institutions. Any hardware and software combination with the ability to send an encoded stream to YouTube is compatible with Open.Media.

Live Streaming

Setting Up a YouTube Account



To start live streaming on YouTube, you'll first need a [YouTube account](#) that is verified and in good standing. YouTube may require a 24-hour verification period before you can go live for the first time. Once approved, you can schedule a stream or go live immediately using your webcam, mobile device, or streaming software. It's also helpful to fill out your channel description, add a profile picture, and customize your branding.

Simple Audio Visual Setup



For a simple audio-visual setup, you'll need a webcam or camera, a microphone, and encoding software to send your live feed to YouTube. Many beginners use free programs like [OBS Studio](#), which allows you to combine video and audio sources and stream them directly to platforms like YouTube. USB microphones and HD webcams are a good place to start, offering decent quality with minimal technical setup. Some video conferencing platforms, such as Zoom and Microsoft Teams, also support sending encoded live streams to YouTube via RTMP (Real-Time Messaging Protocol).

Streaming With Video Conference Platforms



Streaming with video conferencing platforms can be especially useful for collaborative or remote productions. Zoom, for instance, allows you to configure RTMP settings under its live streaming options, letting you push the live session directly to your YouTube channel. This setup works well for virtual events and interviews where participants are in different locations. While the video and audio quality may not match dedicated production setups, it's a fast and accessible way to go live with multiple participants.

Advanced Live Production



For more advanced live video production, you can use a video switcher to manage multiple camera inputs, add graphics, and control transitions in real time. Hardware switchers like the Tricaster or software-based switchers like vMix or Wirecast let you incorporate professional elements such as lower thirds, picture-in-picture views, and live graphics. This setup typically involves multiple cameras, audio mixers, and sometimes additional computers to handle media playback or remote guests. Advanced setups are ideal where higher production value is important.

CAREER ENGINE



Media Job Opportunities

Our [Open Media Career Engine](#) is a service offered to Employers in the Media & Journalism sector to help you find and hire more diverse jobseekers. This program has helped over 40 employers in Colorado's Media & Journalism field hire POC jobseekers at more than double the industry average. We help craft your job description to appeal to diverse applicants, post it to over 20 job boards proven to generate more diverse jobseekers, and manage the screening process so that even the smallest HR team can afford a broad and inclusive hiring process developed by industry leaders.

Email careers@openmediafoundation.org to explore how the OMCE can help you with your next hire.

Join an Open Media Committee

- [Fundraising Committee](#) - Contact Tony Shawcross at tony@openmediafoundation.org

ANNOUNCEMENTS

Farmer's Market Season is Here!



We're in the heart of farmer's market season, a time when stalls are full of freshly harvested produce and the community comes alive with the sights and smells of local abundance. Shopping at these markets not only provides access to nutrient-rich vegetables at their peak freshness, but also plays a crucial role in supporting small-scale farmers and strengthening the local economy. Eating fresh, seasonal produce is a simple yet powerful way to nourish your body with essential vitamins, minerals, and fiber, while reducing your carbon footprint. Embracing what's grown close to home helps build healthier communities and more sustainable food systems.

[Find a Farmer's Market Near You](#)

Outdoor Festival at Denver Civic Park is May 31 and June 1



The Outside Festival will return to downtown Denver's Civic Center Park, May 31-June 1, 2025. The event will feature a music lineup, films, speakers, outdoor sports, and much more.

In addition to live music, the Outside Festival has two full days of events with adventure film screenings, athlete panels and signings, climbing experiences, yoga classes, workshops, gear demos, a kids' zone, food options, and a variety of immersive brand engagements.

[Visit Denver.org for more information](#)



Happy Mother's Day



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Feliz Día de la Madre



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