OPEN MEDIA

December 2025

VIDEO PRODUCTION

Video Productions Through the Decades

For decades, our work has blended a passion for video production with modern innovation—rooted in the early days when community media and public access channels first gave nonprofits and local governments a voice on screen. We've continued that mission by helping organizations produce high-quality educational and promotional videos that inform, inspire, and build stronger connections with their communities. From documentary storytelling to meeting coverage and public-service campaigns, we bring both professional expertise and a deep belief in accessibility, ensuring that every agency—no matter the size—can share its message clearly and compellingly.

GOVERNMENT

Town of Georgetown, CO on Open.Media

Georgetown Colorado

Nestled along Clear Creek in the Front Range of the Rocky Mountains, Georgetown, Colorado sits at approximately 8,530 feet above sea level. The town's origins date back to 1859, when prospectors George and David Griffith discovered gold in the area during the Pike's Peak Gold Rush. With the later discovery of rich silver ore and the arrival of the narrow-gauge Georgetown Loop Railroad in 1884, Georgetown rose to prominence during Colorado's Silver Boom, earning the nickname "Silver Queen of the Rockies." Today, Georgetown is the county seat of Clear Creek County, Colorado and functions both as a living historic community and scenic mountain gateway. (wikipedia.org)

According to the 2020 U.S. Census, Georgetown's population stood at 1,118. Georgetown offers a rich blend of mining-era heritage, mountain scenery, and outdoor recreation. The historic downtown boasts more than two hundred 19th-century buildings; the entire area—including the neighboring town of Silver Plume, Colorado—is part of the federally designated Georgetown-Silver Plume Historic District. The Georgetown Loop Railroad is a celebrated engineering marvel, climbing through mountain terrain and offering scenic rides.(coloradoencyclopedia.org)

Georgetown Homepage

The Town of Georgetown emphasizes organized governance and accessible public meetings: the Town's Board of Selectmen meets regularly — typically on the second and fourth Tuesdays of each month — at Town Hall (404 6th Street) and also offers webinar access for those who cannot attend in person. The town publishes agendas, minutes, and other documentation online, in keeping with Colorado's open-meetings statutes under the Colorado Open Records Act and Colorado Open Meetings Law. This transparent approach helps residents stay informed and participate in municipal decisions about historic preservation, infrastructure, land use, and tourism-related community matters. (townofgeorgetown.us)

Watch Town of Georgetown Public Meetings Live and On Demand

Advocacy and Engagement

Quick Fixes:
Solving the 3 Most Common Streaming Mistakes

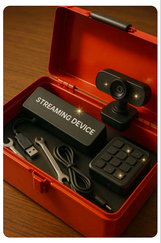
Even the most experienced staff occasionally run into hiccups during live public meetings. The good news is that most streaming issues come down to a few common—and **easily fixable—mistakes**. The first is:

1. Poor audio quality. Whether caused by a misplaced microphone or incorrect input settings, muffled or echoing sound can undermine an otherwise perfect stream. Testing microphones before every meeting, using boundary or ceiling mics, and monitoring the feed through headphones can prevent most issues. The second is:

2. Inconsistent internet connection—one of the leading causes of dropped streams. Try to always connect via a wired Ethernet cable instead of Wi-Fi and confirm upload speeds of at least 10 Mbps. Finally:

3. Incorrect encoding or camera settings often result in blurry or frozen video. Keeping encoder software updated and testing your full workflow before each session helps ensure smooth, professional-quality streams every time.

Many of these pitfalls can be avoided entirely with reliable, purpose-built tools. Platforms like Open.Media simplify the technical side of streaming by automating much of what typically goes wrong. By handling these core processes behind the scenes, staff can focus on the meeting itself rather than troubleshooting midstream. With the right preparation and technology, municipalities can turn common streaming challenges into opportunities to showcase professionalism, reliability, and commitment to transparency.



Paid Civic Leadership Fellowship for Youth - Jefferson County

This fellowship is designed to educate, activate, and uplift youth between the ages of 13 to 21 to become civic leaders through the lens of health equity and systemic justice. Fellows will explore how the systems around them—education, healthcare, environment, and economic opportunity—shape the health and well-being of Latino communities.

Visit 'MiFamiliaEnAccion.org' for more information

WEB SERVICES

Your website should never be the barrier between your stakeholders and your mission. Leveraging Wordpress and the latest plugins, Open Media emphasizes ease of management and website sustainability.

Open Media offers a 50% matching grant to nonprofits. Our web services range from completely custom look and feel to more economical premium theme based-builds.

Reach out for a quote today!

CAREER ENGINE

Our Open Media Career Engine is a service offered to Employers in the Media & Journalism sector to help you find and hire more diverse jobseekers. This program has helped over 40 employers in Colorado's Media & Journalism field hire POC jobseekers at more the double the industry average. We help craft your job description to appeal to diverse applicants, post it to over 20 job boards proven to generate more diverse jobseekers, and manage the screening process so that even the smallest HR team can afford a broad and inclusive hiring process developed by industry leaders.

Email careers@openmediafoundation.org to explore how the OMCE can help you with your next hire.

Join an Open Media Committee
Fundraising Committee - Contact Tony Shawcross at tony@openmediafoundation.org

ANNOUNCEMENTS

Ullr Fest - Breckenridge

Celebrate winter in full form at the 62nd-annual Ullr Fest in Breckenridge December 18-20. Expect a whimsical parade down Main Street, a world-record Shotski® attempt, and a massive community bonfire honoring the Norse snow-god Ullr.

Visit 'Visit GoBreck.com' for more information

Holiday Shows & Concerts - Denver

Denver's performing-arts venues run several flagship holiday shows: The Nutcracker by Colorado Ballet, A Christmas Carol by Denver Center for Performing Arts Theatre Company, and other seasonal concerts at venues like the Paramount Theatre.

Visit 'Visit Denver' for more information

Holiday Lights Driving Tour - Estes Park

In the mountain town of Estes Park you'll find the Holiday Lights Driving Tour, running November 22 through December 31. Families and visitors enjoy a self-guided drive through downtown and Lake Estes areas with festive lights, cookies & cocoa, plus other free seasonal events

Visit 'Visit Estes Park' for more information

Bridge of Lights - Royal Gorge Bridge

Celebrate holiday lights with a dramatic backdrop: the Royal Gorge Bridge & Park near Colorado Springs offers a drive-through "Bridge of Lights" experience featuring thousands of lights, cookies & cocoa, and a Christmas market across specific weekends from late November into December.

Visit 'Visit Colorado Springs' for more information

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